GRAND PRIX DRIVES

Presented by the London Motor Circuit



INTRODUCTION

An overview of your package

The Grand Prix Drive is an experience unlike any other, offered exclusively by Drift Limits. As the only company in the world to provide the opportunity to drive a genuine Formula 1 car during a live Grand Prix weekend, this is a truly exceptional and exclusive package.

From the moment guests arrive, they receive professional driver training, expert guidance throughout the experience, and comprehensive media coverage to capture every unforgettable moment.

Every element has been carefully designed to deliver an authentic, world class motorsport experience, creating memories that very few people will ever have the opportunity to experience.



WHATS INCLUDED?



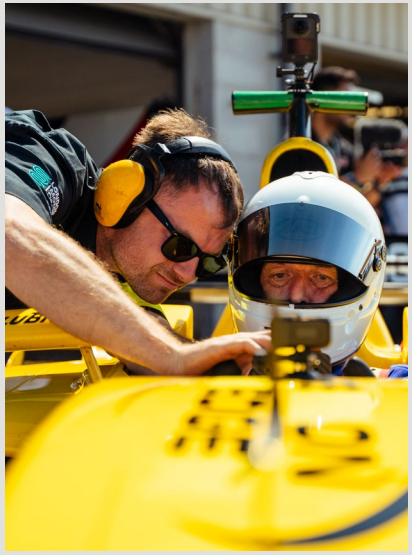
Weekend Access

- Enjoy access to all operational days of your chosen Grand Prix with a ticket that allows you entry to all running days.
- Come along and see the car in action during other drives or enjoy the chance to watch some practice, quali or even the race!



Food & Drink

- Breakfast and lunch are served daily throughout the grand prix weekend.
- Lunch slots are booked with our team but breakfast is served from 08:00-09:30.
- Enjoy unlimited soft drinks and hot drinks throughout your grand prix experience.



Driver Development

- Our team will work with you to guide you through all elements of your driver development so you are confident and comfortable behind the wheel.
- Cover skills such as reaction training, oversteer and understeer, circuit etiquette, and many more.



Media Package

- You will receive photos and onboard footage throughout your drive and training with us.
- Our team will also curate a highlight reel of your experience perfect for social media or sharing amongst friends and families.

WHATS INCLUDED?



Personal Contact

- You will have the personal number for your point of contact who will be available to assist you throughout your training but also your weekend at the grand prix.
- You will also have the contacts for the supporting team should you have any questions or queries throughout your time with us.



Parking

- Parking will be provided for the day of your chosen drive only for one vehicle.
- Should you require parking on additional days or for additional cars our team would be happy to organise this for you.



Flexibility

- This experience is all about you, our team are here to help you make this package everything you wish for.
- If you require accommodation, further training, a helicopter transfer or anything else please just let us know.



Certificate

- You will receive a certificate to confirm all training completed once you have finished your driver development programme with us.
- This can then be presented to Motorsport UK as evidence for your ability to participate in the Grand Prix Historic Demonstration.

TAILORED TO YOU

Upgrade your experience

With your package, you'll enjoy inner track access from Friday to Sunday, plus food and drink included across all four days of the Grand Prix.
You'll also receive a ticket to witness every moment of the weekend's action, additional passes can be arranged for family and friends who'd like to be there to see your debut on the circuit.

Want to take your experience to the next level? Our team can arrange a range of optional extras, including:

Paddock and hospitality access
Indulge in fine dining, guest talks and behind-the-scenes access usually reserved for VIPs.

Grandstand seating
Secure the very best views of the track and key action zones.

Guest passes
Bring extra family or friends along to share the weekend.

Accommodation
From convenient local hotels to luxury stays, we'll ensure the best options at the best rates.

Circuit transfers
Whether by coach, taxi, or private car hire, we'll make your travel seamless.

Additional parking
Looking to attend every day or do you just need parking for your guests? Our team would be happy to help!

Circuit tour
Is this a circuit you have not visited before? Are you looking to find the best route in and out on race day, speak to our team

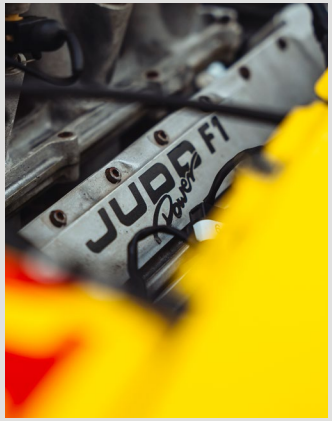


THE JORDAN EJ12

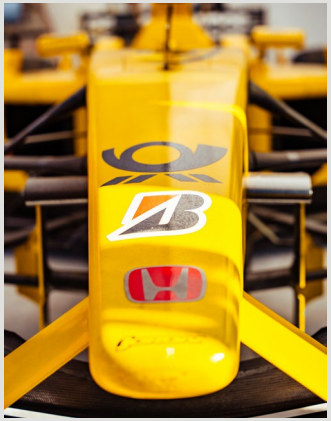


Drift Limits are proud to own chassis number 1 of the Jordan EJ12, a genuine Formula 1 car from the 2002 World Championship, driven by Takuma Sato. Finished in the iconic Benson & Hedges yellow, it represents one of the last Jordan Grand Prix cars to wear the team's legendary livery. Originally powered by Honda's 3.0-litre V10, it featured a refined chassis and improved aerodynamics, representing the determination of the independent Jordan Grand Prix team. Today, chassis number 1 has been given a new lease of life at Drift Limits. Now powered by a race-bred 3.0-litre Judd V8 for improved reliability, it remains every bit a genuine Formula One car, giving drivers the rare opportunity to experience the thrill of driving an authentic F1 machine rather than simply viewing one in a museum.

Team	Jordan Grand Prix
Chassis no.	1
Driver	Takuma Sato
Highest Finish	5th
Year	2002
Weight	600kg
Horsepower	500
Engine	3 Litre Judd V8
Transmission	5 Speed Pneumatic Paddle Shift







DRIVER DEVELOPMENT

Our 1:1 advanced driver training is an intensive programme designed to give passionate motorsport enthusiasts a competitive edge at all skill levels. We ensure outstanding instruction and have even welcomed recent and current Formula 1 drivers.

Phase One

Car Control Fundamentals

1:1 day at Drift Limits in a Sports Car and Single Seater, practising understeer and oversteer. This phase develops core car control skills, teaching drivers how to recognise and recover from loss of grip. Experiencing both a sports car and a single seater builds confidence with different handling characteristics, creating a solid foundation before stepping into more powerful machinery.



Phase Two

F1 Clutch and Pull-away Training

1:1 day in the Jordan EJ12, focusing on clutch control and smooth launches. Drivers learn the precise bite-point and balance required to pull away cleanly in an F1 car. Mastering this ensures confidence with the EJ12's mechanics and removes the risk of stalls, creating familiarity with the cockpit ahead of higher-speed driving.

DRIVER DEVELOPMENT

Additional training may be required, this may incur further costs however for most participants, this format is suitable. For participants with extensive driving history we may be able to exchange training for credit on your booking.

Phase Three

Circuit Precision and Track Etiquette

1:1 trackday in an Ariel Atom 300 at Silverstone, or simulator training for Monza/ Spa. This stage builds precision at speed, with lightweight, responsive cars that mimic single-seater handling. Drivers practise lines, braking zones, and race craft on a Grand Prix circuit, while also developing the physical and mental endurance needed for sustained performance



Phase Four

Final Formula 1 Preparation

1:1 session back in the Jordan EJ12 to refine all skills before the Grand Prix weekend. This final run-through consolidates everything learned, polishing technique and consistency in the EJ12. By the end, drivers are calm, comfortable, and ready to enjoy the once-in-a-lifetime thrill of driving a Formula 1 car in front of a global audience.

RACE WITH THE GREATS

All skill levels welcome

This package has been carefully designed to suit every level of driver – whether you're a complete novice fulfilling a lifelong dream, or an experienced racer chasing the ultimate challenge. Our training is fully tailored to you, with expert instructors building on the skills you already have and helping you develop new ones, so you feel confident and prepared when it matters most.



And you won't be alone. Over the weekend, you'll be in remarkable company, from Formula 1 legends and team bosses to broadcasters and motorsport personalities. In previous years, the track has seen the likes of Jenson Button, Sebastian Vettel. Jean Alesi, Zak Brown, Jacky Ickx and David Brabham all taking part, whether driving themselves or coming along to celebrate these iconic machines.

To make it truly unforgettable, your onboard video will capture every second of your drive – from the roar of the engine to the surreal moment of running side by side with the very heroes who inspired you. These are memories to be savoured long after the chequered flag falls.

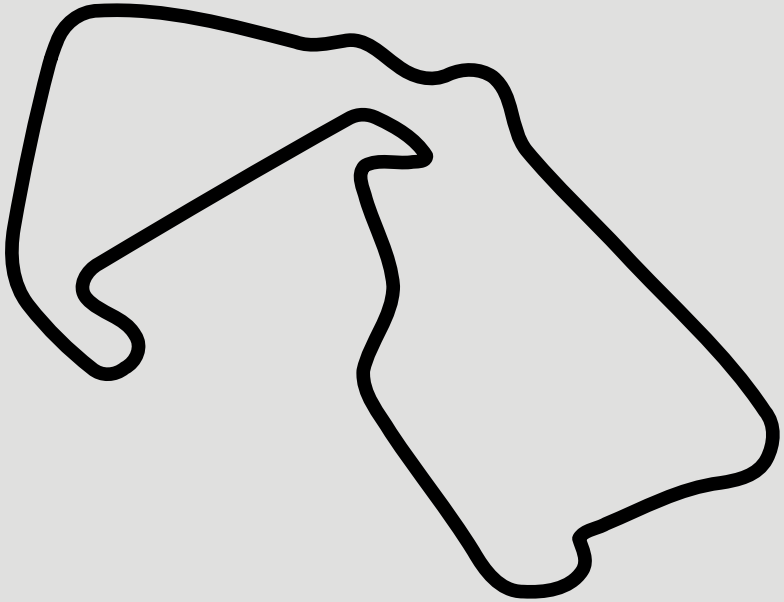


BRITISH GRAND PRIX

1st - 4th July 2027

SILVERSTONE

Silverstone is the home of British Formula 1 and one of the most iconic circuits in world motorsport. Located in Northamptonshire, it hosted the very first Formula 1 World Championship Grand Prix in 1950 and has remained a cornerstone of the sport ever since. Renowned for its high-speed layout and legendary corners such as Maggotts, Becketts and Copse, Silverstone continues to challenge the world's greatest drivers while delivering some of Formula 1's most memorable races.



Thursday	Friday	Saturday	Sunday
£25,425	£28,250	£28,250	£33,335

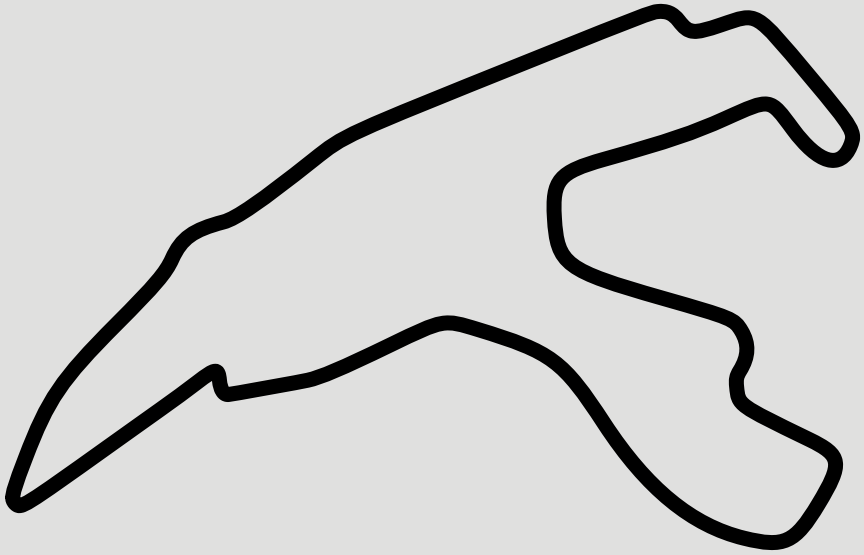
We require a 25% deposit at the time of booking in order to secure your seat. The remaining balance must be settled no later than one month prior to your scheduled drive. Grand Prix access is included for all four days. Participants may attend the full event or only the days on which their drives are scheduled. The deposit you pay will be deducted from the overall cost of your experience. Please note that all deposits are strictly non-refundable and bookings are considered final once confirmed. All prices quoted are exclusive of VAT, which is charged at the standard rate of 20%. Damages caused are subject to £150,000 liability.

BELGIAN GRAND PRIX

22nd - 25th July 2027

Spa-Francorchamps

Spa-Francorchamps is widely regarded as one of the greatest and most challenging circuits in Formula 1. Nestled in the Ardennes Forest in Belgium, the track is famous for its dramatic elevation changes, unpredictable weather and legendary corners, including the iconic Eau Rouge and Raidillon. A staple of the Formula 1 calendar since the championship's early years, Spa has earned a reputation for producing thrilling races and remains one of the most respected and beloved circuits among drivers and fans alike.



Thursday & Saturday	Friday & Sunday
£47,805	£56,280

A minimum of two drive seats must be purchased. The packages above are our standard pairings; however, alternative day combinations may be requested, subject to availability. Grand Prix access is included for all four days. Participants may attend the full event or only the two days on which their drives are scheduled. Both drives are allocated to the same participant. A second drive may be transferred to another participant, subject to an additional charge for their required driver training and Grand Prix entry ticket.

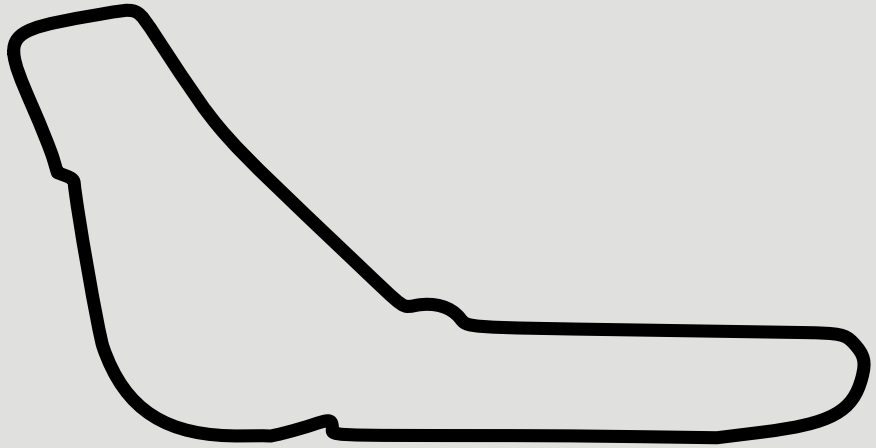
A 25% non-refundable deposit is required to secure the package. The remaining balance must be settled no later than one month before the scheduled drive. Bookings are final once confirmed. All prices exclude VAT at 20%. Damage caused is subject to £150,000 liability.

ITALIAN GRAND PRIX

2nd - 5th September 2027

MONZA

Monza is one of Formula 1's most historic and celebrated circuits, affectionately known as the Temple of Speed. Located just outside Milan, Italy, it has been a fixture on the Formula 1 calendar since the championship began in 1950. Renowned for its long straights, high-speed corners and passionate atmosphere, Monza is home to the Italian Grand Prix and has witnessed countless iconic moments in motorsport history, making it one of the most revered venues in Formula 1.



Thursday & Saturday	Friday & Sunday
£47,805	£56,280

A minimum of two drive seats must be purchased. The packages above are our standard pairings; however, alternative day combinations may be requested, subject to availability. Grand Prix access is included for all four days. Participants may attend the full event or only the two days on which their drives are scheduled. Both drives are allocated to the same participant. A second drive may be transferred to another participant, subject to an additional charge for their required driver training and Grand Prix entry ticket.

A 25% non-refundable deposit is required to secure the package. The remaining balance must be settled no later than one month before the scheduled drive. Bookings are final once confirmed. All prices exclude VAT at 20%. Damage caused is subject to £150,000 liability.

MEET THE TEAM



Lily
Events Manager



Jessica
Events Coordinator



Carl
Media

Events and Media

Lily and Jessica will oversee your onboarding meeting, coordinate all aspects of your driver training arrangements, and act as your dedicated points of contact throughout the entire process. They will personally manage your booking, handle any logistical requirements, and remain available to answer questions or provide support at every stage.

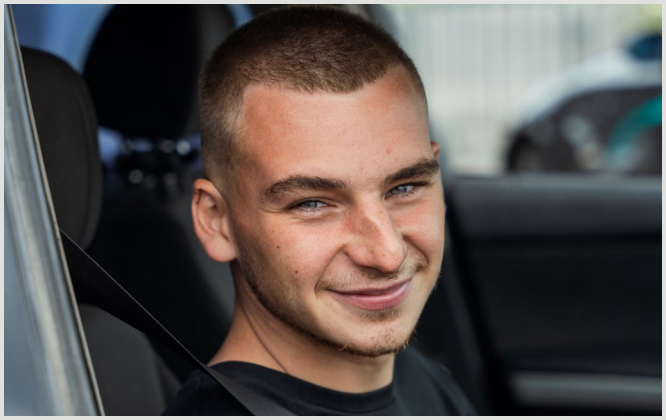
During the Grand Prix weekend itself, Lily and Jessica will be on-site for the full duration of the event to assist with any queries, ensure everything runs seamlessly, and make certain your experience is as enjoyable and stress-free as possible.

Carl will both be with you throughout the lead-up to and throughout Grand Prix weekend to ensure every aspect of your experience is captured and supported. Carl will produce a professional highlight reel to record of your time with us. Photographing and filming your training and on-track activities to create lasting memories.

MEET THE TEAM



Nick
Driver Coach



Orlando
Driver Coach



Lewis
Supporting Technician

Driver Coaching

Nick, Lewis and Orlando will play key roles throughout your Grand Prix Drive Weekend, and in the months leading up to the event.

Nick will deliver your training in the single seaters and Jordan EJ12, using his extensive F1 knowledge to prepare and support you throughout the weekend. Orlando will lead your reaction training and assist with your preparation in the Jordan EJ12, bringing experience from training current Formula 1 drivers.

They will both work together and with you to tailor an extensive driving program tailored to your needs. Whether you need to get up to speed in single seaters. Or have extensive knowledge and experience already, Nick and Orlando's knowledge of both the car and circuits we'll be visiting will be invaluable on your journey to you Grand Prix.

Lewis will be your dedicated supporting mechanic, ensuring the Jordan EJ12 is prepared for every session and helping you get the very best from your time on circuit. He'll be able to help you with any questions on the mechanics and engineering of the car, to give you a better and more technical understanding of our iconic EJ12.

LONDON MOTOR CIRCUIT

CONTACT US

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