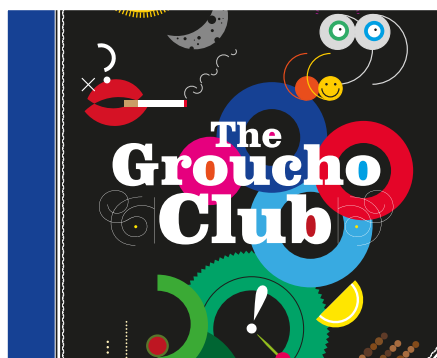
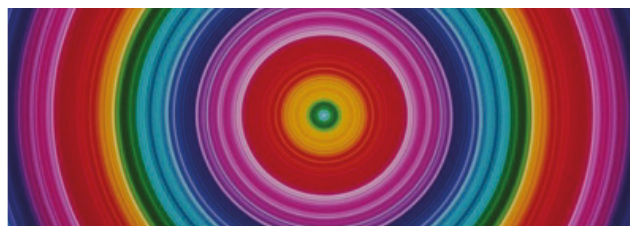
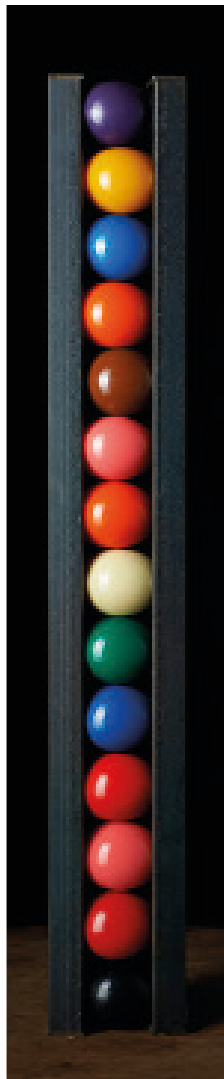


# Private Events Brochure



**Our private event rooms**, each with their own collection of contemporary art, are flexible and effortlessly stylish. The Groucho Club is the exceptional destination for special events. Our devoted and efficient staff can accommodate almost any configuration from an intimate private dinner, meeting or launch to a roaring party for three hundred guests. Nestled impressively in the heart of Soho, The Club is renowned for its stunning contemporary art collection which forms a sophisticated backdrop to any event. We even have 17 bedrooms should you and your guests wish to stay. Non-members are welcome to book private events and we will make you a temporary member for the duration of your event.

**Groucho Club Private Events**  
**Club History**



**In 1985**, frustrated at the absence of a Club which women could freely use, some of the brightest minds in publishing put their heads together and those anarchic rebellious women decided to simply open their own - and it was from this maverick enterprise that the Groucho Club was born.

Intended as a haven for the creative of soul and kindred of spirit, the Groucho quickly became a place of inspired sociability and subtle notoriety, and this legacy continues to imbue the character of the Club today. Exclusivity is required of a members' club, yet due to the nature of its founding, the Groucho has always been characterised by an intimate, warm inclusivity – reflecting the true individuality of its membership.



**Private Events Team**  
 45 Dean Street, London W1D 4QB  
 T +44(0)20 7432 6339 privateevents@thegrouchoclub.com www.thegrouchoclub.com

## Groucho Club **Private Events**

# The Second Floor



### Featuring artwork by

Sir Peter Blake • Jack Cardiff • Lauren Baker • Tony McGee • Boo Ritzen • Mark Quinn • Charming Baker • Tracey Emin • Mark Levine • Rob & Nicky Carter

### Room information

The newly refurbished **Gennaro Room, Carter Room and Mackintosh Rooms** can open up into one big T-shape space. The second floor is perfect for a large party and features a mirrored bar, wooden floors and an open flexible space. Combining all three rooms, the large space can hold up to 100 people standing. Our head chef Erion Karaj has created exquisite menus which will be sure to impress your guests.

### Capacity

100 standing / 80 seated (across 3 rooms) / 70 theatre (across Gennaro and Carter rooms)

### AV

Projector screen and two 70" plasma screen with HDMI connections mini-jack connection to play music via phone/tablet



Private Events Team

45 Dean Street, London W1D 4QB

T +44(0)20 7432 6339 privateevents@thegrouchoclub.com www.thegrouchoclub.com

# Gennaro Room



**Featuring artwork by**

Lauren Baker • Tony McGee • Sir Peter Blake • Sam McEwen

**Room information**

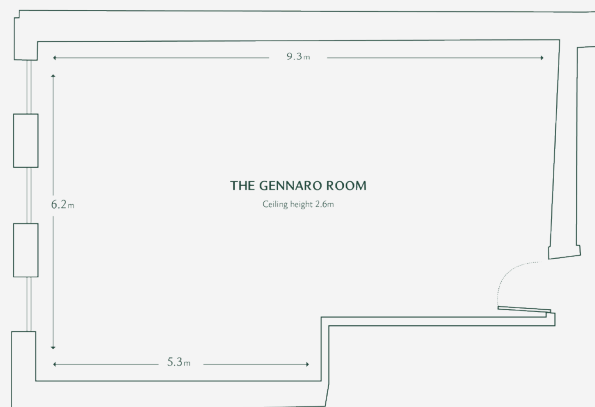
The Gennaro Room is situated on the second floor of the Club overlooking Dean Street. With superb light and its own bar, this adaptable yet elegant room is perfect for a larger party or celebration yet intimate enough for a chic dinner, a glamorous cocktail party or almost any permutation of meeting, seminar or workshop. The Gennaro Room is also licensed for weddings and civil ceremonies for up to 80 guests.

**Capacity**

Lunch or dinner	40
Boardroom	28
Theatre	50
Standing	80

**AV**

Projector with 2.4m wide retractable screen (16:10)” HDMI and iPhone connection, other connections available on request.



ALL MEASUREMENTS ARE APPROXIMATE



Private Events Team

45 Dean Street, London W1D 4QB

T +44(0)20 7432 6339 privateevents@thegrouchoclub.com www.thegrouchoclub.com

## Carter Room



### Featuring artwork by

Jonathan Yeo • Marc Quinn • Natasha Law • Yinka Shonibare MBE • Damien Hirst •  
Rob & Nicky Carter • Philip Colbert • Philip Colbert • Mark Quinn • Helen Beard •  
Charming Baker • Chris Levine

### Room information

The newest addition to the Groucho Club, the **Carter Room** is named after Nicky Carter, our long-serving Director of Art. And as can only be expected, it's walls are home to some truly special pieces from our collection. The Carter Room can hold up to 30 people seated on 3 square tables, 22 people on one long table or up to 40 people standing for a party.

### Capacity

Lunch or Dinner	30
Boardroom	22 (one long table)
Theatre	30
Standing	40

### AV

70" HD plasma TV with HDMI connection, iPhone connection & others available on request.

**Groucho Club Private Events**  
**Mackintosh Room**



**Featuring artwork by**

Sir Peter Blake • Jack Cardiff • Lauren Baker • Jonathan Yeo • Mark Quinn

**Room information**

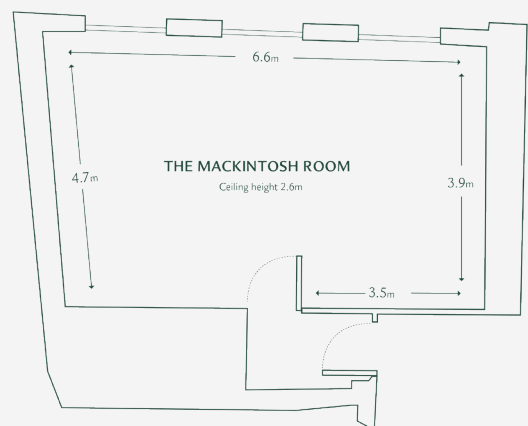
Our second floor **Mackintosh Room**, overlooking Dean Street, is ideal for formal dinners, meetings and presentations. The space is named after Tony Mackintosh, a founder of the Groucho Club.

**Capacity**

Lunch or Dinner	14
Boardroom	14
Standing	20

**AV**

55" HD Plasma screen with HDMI connection, iPhone connection & others available on request.



ALL MEASUREMENTS ARE APPROXIMATE



**Private Events Team**

45 Dean Street, London W1D 4QB

T +44(0)20 7432 6339 privateevents@thegrouchoclub.com www.thegrouchoclub.com

## Snooker Room



Featuring artwork by Christopher Bucklow • Dan Welldon

### Room information

On the 2nd floor, the **Snooker Room** is a hidden gem.

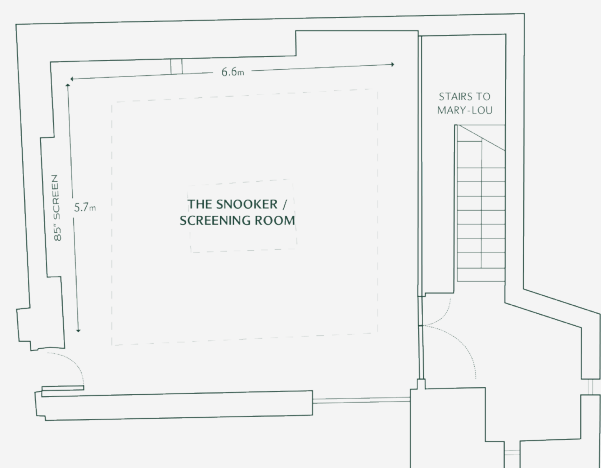
With comfortable sofas, a full-sized Snooker/Pool table, state of the art sound system and an 85" screen, this superb, highly flexible space is the ideal venue for Snooker or Pool tournaments with friends (whilst you watch sport on the big screen), presentations, drinks receptions, meetings, dinners and screenings. The table can also be covered to host intimate dinner parties. An internal staircase leads to the **Mary-Lou Room**.

### Capacity

35 standing / 16 seated / 30 theatre

### AV

85" plasma screen with Sky TV  
VGA/HDMI/Wireless mac connections  
sound system with decks/iPod inputs  
Microphone



ALL MEASUREMENTS ARE APPROXIMATE

**Groucho Club Private Events**  
**Mary-Lou Room**



**Featuring artwork by**  
Sir Peter Blake • Ian Davenport •

**Room information**

Situated on the 1st floor, the **Mary-Lou Room** features a bar and stunning fireplace framed by the Ian Davenport wall.

The space has interconnecting doors to the **Dining Room** and an internal staircase to the **Screening Room**.

**Capacity**

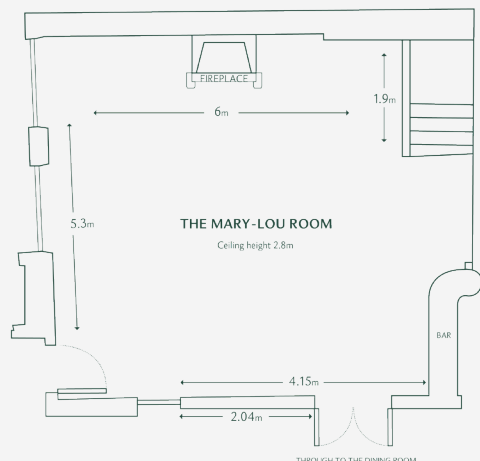
50 standing / 30 seated (3 round tables)

**AV**

55" HD Plasma screen with Sky TV, VGA/HDMI

Wireless mac connections

Sound system with decks/iPod inputs



ALL MEASUREMENTS ARE APPROXIMATE



**Private Events Team**

45 Dean Street, London W1D 4QB

T +44(0)20 7432 6339 privateevents@thegrouchoclub.com www.thegrouchoclub.com



**Groucho Club Private Events**

## **Soho Bar / The Dining Room**



### **Featuring artwork by**

David Mach • Jamie Showlin • Jeremy Butler • Richard Kirwan • Natasha Law • Conor Harrington • Antony Micallef • Peter Blake • Jonathan Yeo • Chris Lavine • Harland Miller • Antony Micallef • Alastair Mackie • Dexter Dalwood • James White • Emma Biggs & Matthew Collings • Petros Chrisostmou • Graham Dolphin • David Shrigley

### **Room information**

On the first floor, the **Soho Bar** is available to book on Mondays and Saturdays. The **Dining room** is also available when book in conjunction with the Soho Room for events such as weddings. Please contact a member of the private events team to find out more.



**Private Events Team**

45 Dean Street, London W1D 4QB

T +44(0)20 7432 6339 [privateevents@thegrouchoclub.com](mailto:privateevents@thegrouchoclub.com) [www.thegrouchoclub.com](http://www.thegrouchoclub.com)

## **Bedrooms**



**The Groucho Club** offers **17 bedrooms** for the convenience of its members, their guests and guests of private events. Bedrooms vary in size and style from single rooms to large doubles.

All of our rooms have an en suite bathroom, minibar, LCD flat screen TV with full SKY package, DVD player, free wifi, hair dryer, REN toiletries,

Nespresso coffee machine and safe. Room service, and concierge are available.

Rates **start from** £120 and include full breakfast and VAT. Check in: 2pm; check out: 12pm

For more information or to make an online booking go to [www.thegrouchoclub.com](http://www.thegrouchoclub.com) or email [reservations@thegrouchoclub.com](mailto:reservations@thegrouchoclub.com)

## **Bespoke**

A complete personalised service to your needs to make sure any event is distinctive and unforgettable.

Here are just some of the services or accessories we can provide:



**Featuring artwork by**  
Harland Miller

### **Equipment & AV**

Fitted equipment is included in the room hire, but we can also provide:

- Flipchart easel
- Wireless mic
- CD and turntable decks
- Karaoke

Please let us know if you have any further requirements.

### **Entertainment & live music**

From a ballroom to a rave we can book a variety of trusted suppliers for entertainment:

- Wine tasting
- Cocktail making class
- DJ or live band
- Magician
- Photo booth
- Children's entertainer

### **Room dressing**

#### **Table dressing**

We supply place cards, table plans and bespoke menus for your event at no additional charge.

#### **Floral arrangements**

A variety of sizes and types available to suit any occasion.

### **Menus**

We have several specially-created menus that specifically cater to a wide range of events such as all-day meetings, three-course dinners, drinks reception canapés and sharing food. Our Executive Chef will create tailor-made menus upon request. We can also supply bespoke birthday cakes.

## Contact



is hypnotic.

**Featuring artwork by**

Hayden Kays

**Contact Details**

**Talita Lupi**

Events Manager

[talita.lupi@thegrouchoclub.com](mailto:talita.lupi@thegrouchoclub.com)

+44 (0)20 7439 4685 Ext. 523

**Private Events**

[private@thegrouchoclub.com](mailto:private@thegrouchoclub.com)

**Gemma East**

Head of Sales

[gemma.east@thegrouchoclub.com](mailto:gemma.east@thegrouchoclub.com)

+44 (0)20 7439 4685 Ext. 520