

# Events Brochure

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## PRIVATE PACKAGES

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Camden's  
friendly  
neighbourhood  
cocktail bar



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# WHAT IS ESTER?

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Ester is a concept bringing together award winning mixologists, booze education, world class hospitality and takeaway drinks. Inspired by the ancient longhouses from cultures around the world and at home. Large communal tables bring together our community

Turn a corner in Camden Market you will find Ester. Out on the terrace you're greeted by a slick spirits expert delivering craft booze and cocktail samples to passers by whilst guests are kicking back enjoying Spritz's, slushies, and ice cold stiff drinks with a steady baseline emanating from within.

Laid back, high energy service, the best drinks in town, that not only look good and taste great, but make you feel awesome. Drinks that consider the drinker, the planet, and the community with an equal focus on alcoholic and non alcoholic.

Inside the two custom 18pax tasting tables are always full with cocktail masterclasses, craft spirit tastings and supper club pop ups.

Stay in and grab some small plates and a great time, or swing by for an instagrammable slushie to go, or restock your home bar with craft beer, natural wine and independent spirits.



# VENUE STATS

## Hours

*Monday - Friday: 10:00 - 22:00*

*Saturday: 10:00 - 00:00*

*Sunday: 11:00 - 21:00*

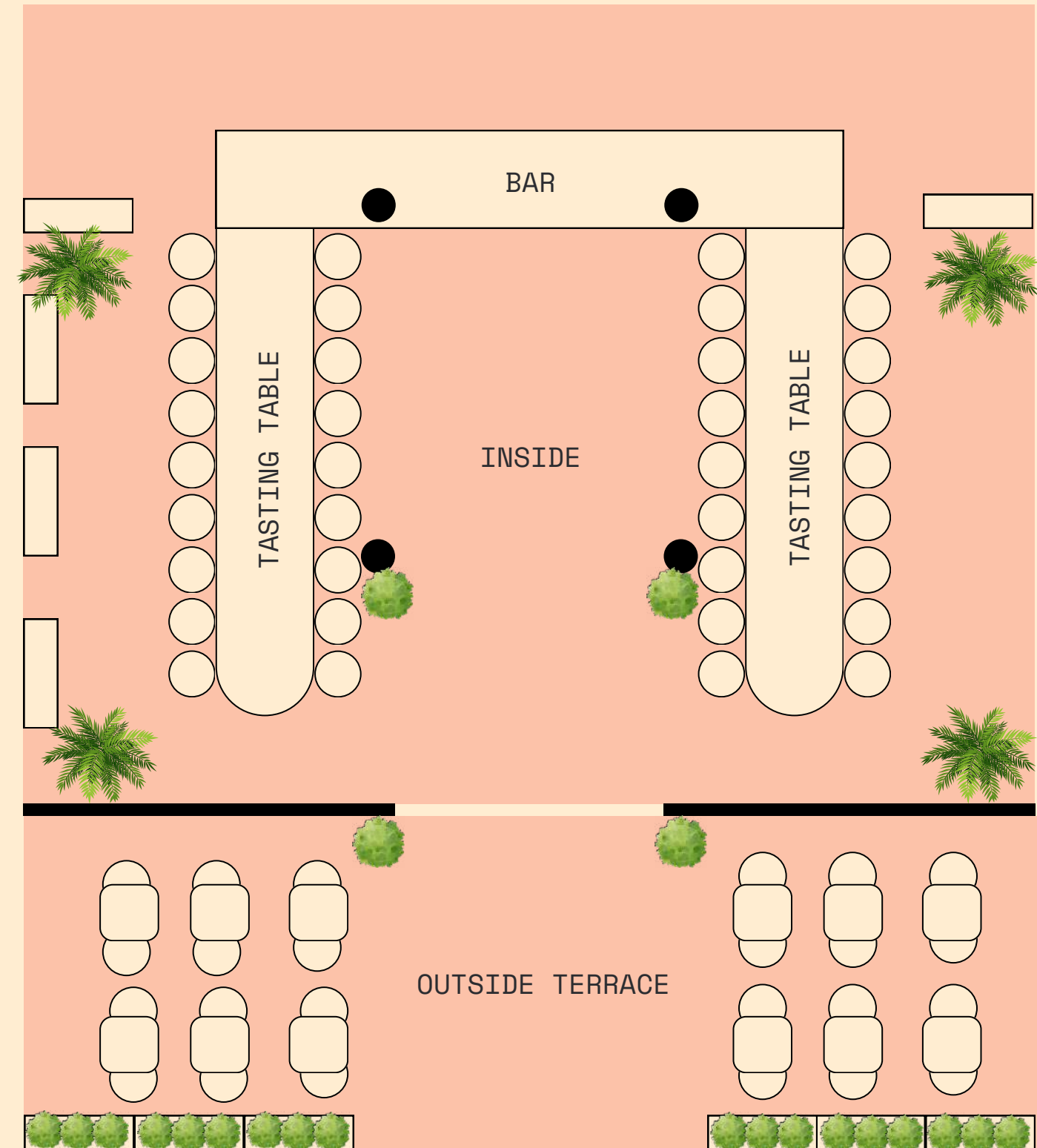
## Capacity

*42 Inside seated*

*50 Inside standing*

*24 Outside seated*

*40 Outside standing*



# SPACES - THE MAIN BAR



# SPACES - THE TERRACE



# MEET OUR FOUNDER

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*Founder*

## **JACK SOTTI**

Jack is a multi award winning bartender, hospitality consultant and TV host. He eat, sleeps and breathes hospitality and has infused his passion into the team at Ester. You can find Jack behind the bar or hosting our masterclasses. Find out more about Jack [here](#)



# BEVERAGE

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Ubove all else, we are obsessed with great drinks. From natty wine & local beers, to intelligently crafted cocktails and artisan kombucha.

Check out a sample menu [here](#)

See below for a full list of drinks packages



# PACKAGES - SUMMER PARTY

Summer parties include the use of our outdoor terrace, along with the main bar exclusively

## Gold Drinks Reception

Unfettered access to our entire drinks catalogue including our full cocktail menu consisting of elevated slushies, seasonal spritzes and stiff sharpeners, plus 8 taps of local beers and our full wine list. Unlimited drinks (with food)

*£90 per person per 4 hours*

## Silver Drinks Reception

8 taps of local beers and house wines along with 1 arrival cocktail of your choice. Unlimited drinks (with food)

*£60 per person per 4 hours*

## Add Ons

Bespoke branded canned cocktails  
*£10 per unit - minimum 30 units*

Organic gelato bike. Can be adapted for all dietaries  
*From £800*

Tropicana Cocktail Masterclass  
3 cocktails: The Pina colada, The Strawberry Daiquiri & the Mojito  
*£40 per person*

*Celebration Cakes from Cutter & Squidge - £50 - £200*

DJs & Live music can be arranged upon request



# PACKAGES - CHRISTMAS PARTY

Christmas Party Packages are available for full venue hire events. In winter we deck the place out to get into the festive spirit.

## Gold Drinks Reception

Unfettered access to our entire drinks catalogue including our full cocktail menu consisting of winter warmers, christmas crackers and stiff sharpeners, plus 8 taps of local beers and our full wine list. Unlimited drinks (with food)

*£100 per person per 4 hours*

## Silver Drinks Reception

8 taps of local beers and house wines along with 1 arrival cocktail of your choice. Unlimited drinks (with food)

*£60 per person per 4 hours*

## Add Ons

Bespoke branded canned cocktails  
*£10 per unit - minimum 30 units*

Winter Wonderland Cocktail Masterclass  
3 cocktails: Gingerbread Sour, Pine & Cranberry Collins, Christmas pud Negroni - *£40 per person*

Winter Whisky Masterclasses  
*£40 - £200 per person*

Cakes from Cutter & Squidge  
*£50 - £200*

DJs & Live music can be arranged upon request



# PACKAGES - MEETINGS

At the heart of Ester is 2 large 18 seater tasting tables which can be used as 6 tables of 6. We love to host and are available to use the perfect meeting space to get out of the office from anytime prior to 2pm

## **Daily Delegate Rate**

Unlimited Barista coffee,  
Rare Teas, cold pressed  
juices and soft drinks and  
pastries

*£35 per person per 4 hours*

**AV services including  
Screens, Projectors and  
Speakers can be provided on  
request**

# PACKAGES - FOOD

At Ester we offer fresh seasonal small plates designed to enhance the drinking experience

[Please check out our standard menu here](#)

## **Cheese & Charcuterie Grazing Table**

That Wow table centerpiece for any event. A selection of artisan local cheeses and meats with crackers, fresh fruits, crudites, olives, nuts and dips, lovingly displayed on a table with foliage for your guests to attack

£17 per person

## **Hand-made Pizzas**

Ah selection of hand made, wood fired pizza's catering to any dietary requirement.

£12 per pizza - please enquire for full menu

# MASTERCLASSES

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At Ester we draw on our love for fancy booze and our Founder Jack's 16 years in the industry to create some of the most engaging and exciting masterclasses out there. They can be hosted for between 18 to 36 people simultaneously. Prices are listed per person and all include a drink on arrival.

For bespoke requests around your favourite cocktails please reach out

## The OG cocktail: Old Fashioned or The Martini

The Ultimate experience with the granddaddies of all cocktails: either the classic martini, or the timeless old fashioned . Learn the history and tips and drinks of making the classic. But more importantly, how to scale it up, batch it and serve it en-masse to your mates. Finish off with a custom blend of your own, wax dipped, ready to take home. 1 cocktail to make 7 to batch and take home

£70

## Check your Balance: A guide to the classic Sour

The Amaretto Sour, Cosmo, Margarita and more. The Sour is the most diverse and popular cocktail category, and with us you will learn how to nail it every time. 3x cocktails

£40

## Welcome to: Whisky, Rum, Gin or Tequila

A back to basics masterclass for the spirits aficionados. Learn about the broad range of flavour profiles available in premium spirits through the lense of Whisky, Rum, Gin or Tequila. 5 x 15ml tasters

£40

# MINIMUM SPEND GUIDE FOR FULL VENUE HIRE

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*Sunday-Friday: 10:00 - 23:00 - £350 per hour*

*Saturday: 10:00 - 00:00 - £400 per hour*

Please note the end times are the maximum we can trade until on our current license. For extensions we can apply for a temporary events notice at a fee

A 25% deposit of the total minimum spend is required to secure your booking.

This is fully refundable up to 14 days prior to your event and 50% refundable up to 7 days prior to your event

# EXTRAS

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## Bespoke Cocktail Consultation: Branded, Bottled & Canned Cocktails

Working with our expert mixologist Jack Sotti, we can design and customise the perfect serve to best represent you, your special occasion, or your business. This can range from giftable bottled cocktails, to having your logo printed straight onto your cocktail

£POA

