

Swingers®
THE CRAZY GOLF CLUB



GROUP BOOKINGS *and* PRIVATE HIRE



INTRODUCTION TO SWINGERS *and* THE ICS

Swingers is brought to you by The Institute of Competitive Socialising.

At the ICS, we believe that life is more fun when there is an element of competition, and that competition is best enjoyed with friends.

Inspired by this belief, we create amazing experiences that combine socialising with competition. These experiences are fueled by mouth-watering street food and fine beverages. Because who is to say that great competitors shouldn't enjoy a burger and a cocktail whilst they play?

Swingers West End takes crazy golf back to its seaside roots in a venue that reimagines the faded glamour of the 1920s English Riviera. Located just off Oxford Circus, step out of the hustle and bustle of London's busiest streets and into a quintessential British seaside setting of food, drinks and fun, where the sun is always shining.

Swingers





WHAT IS SWINGERS?

We have reinvented crazy golf for a grown-up audience by adding great food, cocktails and a party atmosphere.



CRAZY GOLF



COCKTAILS



STREET FOOD

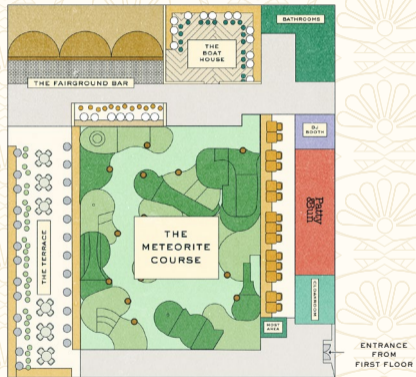


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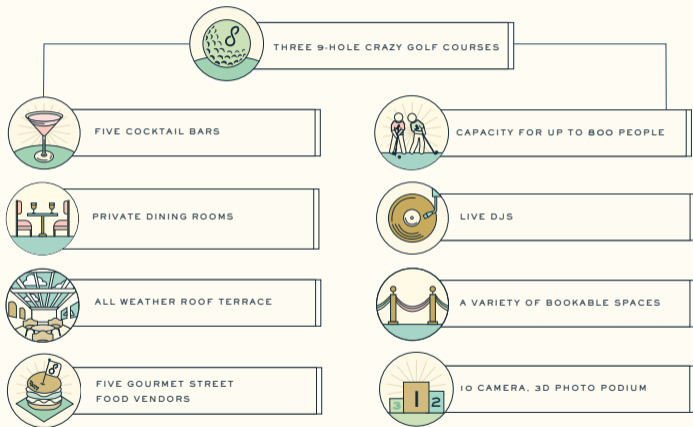
FIRST FLOOR



SECOND FLOOR



WHAT MAKES SWINGERS WEST END SPECIAL?



PRIVATE HIRE

Swingers is totally unique and outrageously fun, making it the ideal venue for a host of occasions ranging from birthday parties, team building, client entertaining, festive celebrations or simply a night out for a group of friends looking for a break from the norm.

Any private hire of an area includes:

- A round of crazy golf for each of your party
- Delicious street food for all your guests
- Premium house drinks for all your guests
- Your own caddie to look after your group throughout your time at Swingers
- Cocktail service to the course so guests who are playing don't miss out on the drinks
- A dedicated event manager to oversee all the details of your event

AREAS *and* CAPACITIES

AREA	MAX CAPACITY	ADDITIONAL INCLUSIONS & INFORMATION
Small Pergola / Large Pergola	8/ 16	
The Sun Room	20	Private waiter service. Can be connected to the other private rooms
The President's Committee Room	28	Private waiter service. Can seat 20 on the President's Committee Table or 28 standing. Plasma screen on request
The Palm Lounge	50	Private waiter service. Can be connected to the other private rooms
The East Bandstand	80	Host up to 80 guests, with a section of the Bandstand Bar privatised for the event and dedicated bar staff
Helter Skelter Half Hire	250	Exclusive use of first floor including two crazy golf courses and four cocktail bars
Exclusive Hire	800	Exclusive use of entire venue including all bars and three crazy golf courses

SECOND FLOOR

The Fairground Bar	16	
The Boathouse	60	
The Terrace	120	Outdoor terrace with covered roof
The Meteorite Hire	300	Exclusive use of the Meteorite Course, the Fairground Bar, the Boathouse and the Terrace

The
PERGOLAS

SMALL
PERGOLA

8

LARGE
PERGOLA

16

Situated next to the Grand Hotel Bar you'll find two leafy pergolas. Our pergolas have a great vantage point overlooking the Helter Skelter Course and are perfect for smaller celebrations. The larger pergola can seat up to 16 people and the smaller pergola can seat up to 8.

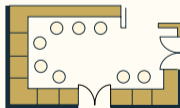




The
SUN ROOM

MAX CAPACITY **20**

The Sun Room is a luxurious space, with plush fixed seating and low coffee tables running round the room. The glass fronted room has views over the Grand Hotel Bar and is perfect for a small gathering of 20 people or for larger groups when hired with our other private rooms.

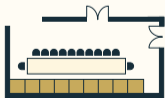


The
PRESIDENT'S
COMMITTEE ROOM

MAX CAPACITY 28

Both Swingers locations have a President's Committee Room where the President of the Institute of Competitive Socialising holds their regular, famously decadent committee meetings. The PCR is an exclusive space with a nautical theme and a dining table for 20, with fixed banquette seating running along one wall. For wilder parties, the tables can be rearranged, making the space work for groups of up to 28 people with a mix of standing and seating.

The President's Committee Room works well when hired in conjunction with one or two of our other private rooms.



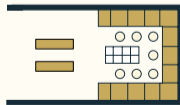


The
PALM ROOM

MAX CAPACITY 40

Continuing the elegant palm court vibe of the Grand Hotel Bar, the Palm Lounge features a stunning lounge area towards the back of the room and space to stand, have drinks, and mingle at the front. The front wall of the room is made of glass panes, giving great views over the comings and goings of the Grand Hotel Bar.

Suitable for groups of up to 50 people, the room connects to our other private rooms, meaning they can be hired separately or together.

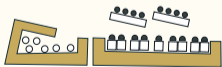


The
EAST BANDSTAND
BAR

MAX CAPACITY 80

Introducing the world's only Bandstand Bar! Step back in time to the halcyon days of the English Riviera at our stunning cocktail bar, complete with ornate canopy.

The East Bandstand Bar is a prime location, next to the 3D photo podium, that can host up to 80 guests. A section of the Bandstand Bar can be roped off for events and with dedicated bar staff it is the perfect spot to enjoy a cocktail and a bite to eat, before or after a round of crazy golf.





The
FAIRGROUND BAR

MAX CAPACITY 16

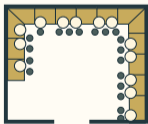
Roll up, roll up and have a delicious cocktail! The Fairground Bar is an art deco-delight, and the perfect place to refresh yourself before or after a round on the Meteorite Course or before heading out to take some sun on the Terrace.



The
BOATHOUSE

MAX CAPACITY 60

The Boathouse is our gorgeous, semi-private room next to the Meteorite Course. With its crittall frontage and muralled walls, it's the ideal space for parties and group gatherings. Check out the hatch that connects the Boathouse to the Fairground Bar – perfect for ensuring a never-ending supply of cocktails!



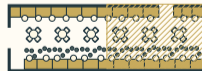


The TERRACE

MAX CAPACITY 120

Introducing the Swingers sun trap, otherwise known as the Terrace, a 3000 sq ft walled garden with a retractable roof. Covered in lush planting and comfortable banquette seating and with easy access to the Fairground Bar, the only thing you'll need to worry about is topping up your sunscreen.

The South Terrace is a section of the Terrace that can be hired exclusively for events and private parties for up to 70 guests. The Terrace is an outdoor venue with a retractable roof making it an all-weather space.



SOUTH TERRACE

The
METEORITE
HIRE

MAX CAPACITY 300

The ultimate private event space: a private entrance, a cloakroom, a 9-hole crazy golf course, an al fresco terrace, a cocktail bar and two gourmet street food vendors. Combine the Boathouse, the Fairground Bar and the Terrace along with exclusive access to our Meteorite Course, what more could you possibly need for the best party ever thrown?



Swingers

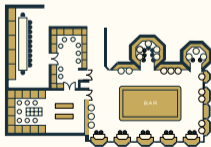




The
HELTER SKELTER
HALF HIRE

MAX CAPACITY 250

If you're looking to host an event for up to 250 guests, you can book the spectacular Grand Hotel Bar, Sun Room, Palm Lounge and Presidents Committee Room to create a stunning space with a dedicated bar and exclusive access to the Helter Skelter Course.



EXCLUSIVE HIRE

MAX CAPACITY 800

You can hire out Swingers in its entirety for parties of up to 800 people. Exclusive hire gets you the run of the venue and the opportunity to fully personalise your event experience.

Prices are available on request and include food, drink and crazy golf as well as:

- Exclusive hire of all our crazy golf courses
- At least one round of crazy golf for all of your guests
- Cocktail service to the course throughout the evening
- A dedicated event manager to help oversee all the details of your event
- Swingers house DJ
- A consultation prior to your event with the Swingers team to help you pick your drinks list for the night

Swingers



HOW DOES THE CRAZY GOLF WORK?



WE HAVE THREE COURSES -
THE HELTER SKELTER, THE BIG WHEEL
& THE METEORITE



WE ENCOURAGE DRINKING ON THE
COURSE AND CADDIES ARE ON HAND
TO TAKE YOUR DRINKS ORDER



THERE ARE 9 HOLES PER COURSE



IT TAKES APPROX 40 MINUTES TO
PLAY 9 HOLES, A LITTLE LONGER AT
PEAK TIMES - THIS IS SOCIABLE
CRAZY GOLF!



THE CRAZY GOLF TEES OFF IN ROUNDS
OF 4 PEOPLE, EVERY 5 MINUTES



CAPTURE GREAT TEAM PHOTOS
ON OUR STATE-OF-THE-ART
WINNER'S PODIUM

The
FOOD

4

FOOD VENDORS

Serious fun requires serious food. So we have curated four of London's most exciting and tempting street food restaurateurs under one roof.





Patty & Bun

A must for burger lovers, Patty&Bun use the freshest and tastiest ingredients that they can get their hands on and the best of British wherever possible.

PIZZA PILGRIMS

Pizza Pilgrims was set up by brothers Thom and James Elliot in 2012. Their van was "course-side" at the original Swingers pop-up serving up their Neapolitan pizzas to hungry golfers and they've been with us ever since.

Breddos TACOS

Breddos' fresh tacos are influenced by the roadside taquerias of Mexico and made with the best of British produce. Their exclusive menu for Swingers features their critically acclaimed tacos alongside burritos and Mexican inspired sides.

CROSTOWN

Crosstown is an independent London-based bakery who handcraft award-winning doughnuts, cookies and gelato using the finest ingredients to create delicious and unique flavours.





Our
COCKTAILS

We have a resident team of expert mixologists who will serve up both innovative and classic cocktails. Our bars have a menu of premium house spirits, beers, wines and cocktails – the perfect accompaniment to exceptional food and competition.



WHERE TO FIND US

15 John Prince's Street, London W1G 0AB

By public transport

- 5 minute walk from Oxford Circus Station
- 10 minute walk from Bond St and Tottenham Court Rd station



CONTACT US

For group bookings please email the events team:

westendevents@swingers.club

020 3030 4111

