

EVENTS AND PRIVATE HIRE



LONDON

#HardRockCafe | [hardrockcafe.com](https://www.hardrockcafe.com)

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THE VENUE

Located in the heart of Mayfair, London, the original Hard Rock Cafe changed the face of dining and entertainment in the capital. With more than 40 years as London's Ambassadors of Rock, Hard Rock Cafe London offers food, entertainment, and culture under one roof.

The venue is the ultimate place for the innovative food, signature cocktails, amazing music and one-of-a-kind memorabilia from decades of music history – any event hosted here will be a truly unique experience that rocks!

FULL VENUE HIRE

From Corporate Events to Christmas Parties we can do it all!

With a capacity of up to 500 people, we offer stages perfect for live music or speeches, 2 bars and AV capabilities. Catering, entertainment and authentic event merchandise can be customised to complement every event. The possibilities are endless! To add a wow factor put your logo in an ice sculpture, or treat your attendees like rock stars with event-specific lanyards.

Open 365 days a year and available for private hire seven days a week. When looking for a London location, this is the ideal space!

FULL VENUE FEATURES:

- Customised Lighting
- TV Screens (optional)
- LCD Screens across both floors
- Bespoke Branding
- Full HD Projector & Screens
- Music Video System
- Live Music Production
- Handheld Microphone with Stand

CAPACITY:

230 Seated | 500 Standing



GROUND FLOOR

The ground floor can cater for up to 200 guests for a standing event with stage and sound (250 without stage) or 90 seated (110 seated without stage). All needs would be catered for in these exclusive areas with their own VIP entrance, bar, kitchen, cloakroom and bathrooms.

To exclusively hire, we offer an all-inclusive package for a set fee dependent on date.

WHAT'S INCLUDED:

Private hire for 5 hours

VIP exclusive entrance

Host, security (if required) and manned cloakroom

Open bar of unlimited draft and bottled beer, house wine and soft drinks

Classic Hard Rock pass food or 3-course meal

In-house plasma TV screens

Full stage with lights and sound managed by our experienced in-house sound technician

Hard Rock classic music and videos plus DJ (if requested)

Service

We can also recommend and organise party cover bands, photo booths, ice luges and sculptures, rockaoke, face painters, roving magicians, caricaturists, balloon artists, karaoke, rock and roll bingo, raffle prizes and co-branded merchandise at additional costs quoted upon request.

CAPACITY:

250 Standing | 110 Seated



THE ROCK ROOM

The Rock Room can host 250 guests standing and 150 seated. It's an absolute funky place for any kind of events; we can create any vibe you like.

We can host private party, any type of celebrations, weddings, kids' party, meeting, conference and anything you think of.

There is no better place to entertain your guests besides some of the most iconic music in the world.

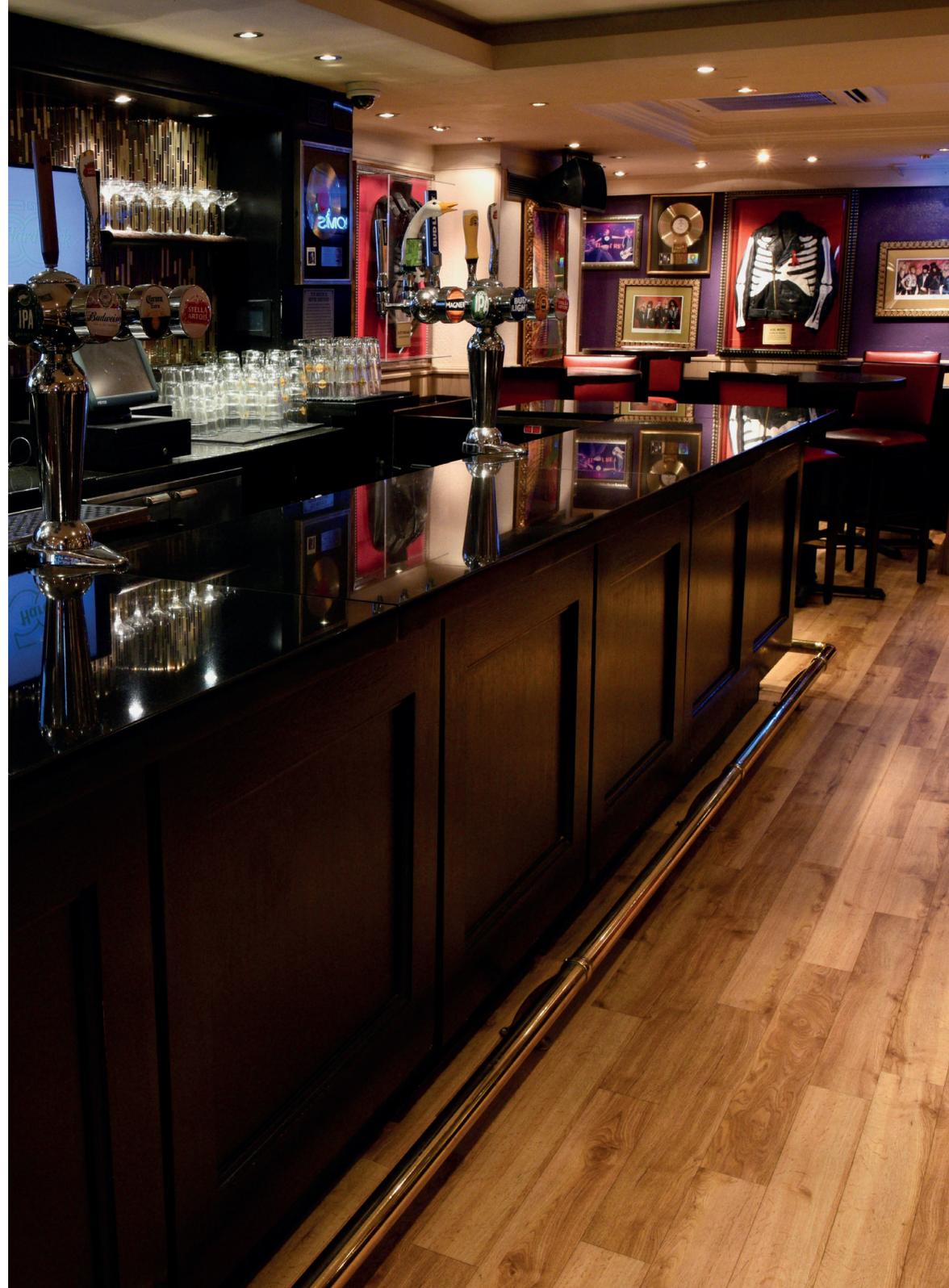
WHAT'S INCLUDED:

- Private entrance
- Private Toilet
- Cloakroom
- Bar
- Kitchen
- Bespoke Menu
- Handheld Microphone with Stand
- Full HD projector & Screens
- TV screens

Experience the spirit of rock and roll, get into the mood!

CAPACITY:

250 Standing | 150 Seated



THE BACK ROOM BAR

Few would expect to find an understated and music-orientated hangout in the heart of Mayfair.

Tucked away on Old Park Lane, The Back Room Bar is a unique meetings and event space. Surrounded by iconic memorabilia including the iconic door from Apple Studios, the Back Room Bar can host 10–50 people and is the ideal space to host smaller events, product launches and even live music events.

FULL VENUE FEATURES:

- Customised Lighting
- TV Screens (optional)
- LCD Screens across both floors
- Bespoke Branding
- Full HD Projector & Screens
- Music Video System
- Live Music Production
- Handheld Microphone with Stand

CAPACITY:

25 seated | 50 Standing



FOOD AND DRINKS

Authentic, American cuisine is at the heart of what we do. Choose from a range of rockin' food and drink packages or work alongside us to create something completely bespoke. 'Classic' event menus combine signature Hard Rock favourites with innovative dishes for a delectable dining experience.

Three-course feasts, creative canapés, hand-crafted cocktails and mocktails are sure to delight whatever the occasion.

For an added treat, guests can enjoy a welcome reception or digest if in collectible Hard Rock Cafe glassware.

FOOD AND DRINK OPTIONS INCLUDE:

- Three-Course Dining
- Canapé Reception
- Breakfast Packages
- Corporate Packages
- Drinks Packages
- Bespoke Menus



CAFE CAPACITY

	STANDING	SEATED	CONFERENCE
LOWER LEVEL FLOOR	250 GUESTS	120 GUESTS	80 GUESTS
GROUND FLOOR	220 GUESTS	110 GUESTS	80 GUESTS
TERRACE	ONLY AVAILABLE WHEN PURCHASED WITH GROUND FLOOR		
VENUE BUYOUT	470 GUESTS	230 GUESTS	N/A

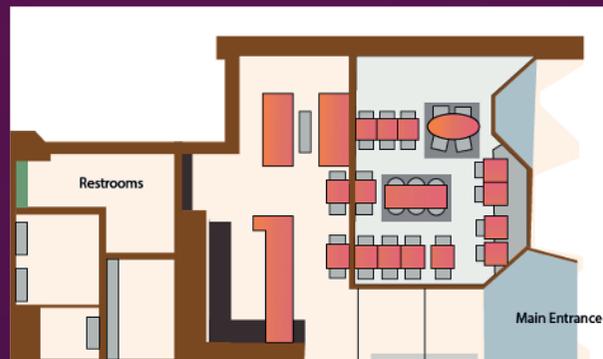
AUDIO VISUAL CAPABILITES

MICROPHONE & STANDS	SIDE STAGE SPEAKERS	DOUBLE CD DECKS	PROJECTOR
14 TRACK MIX DESK	VOCAL MONITORS	PLASMA SCREENS ON ALL FLOORS	FULL/HALF STAGE
DJ BOX	DOUBLE TURNTABLES	LCD SCREENS	ARTISTE GREEN ROOM
AVAILABLE FEES APPLY / CUSTOM AV PACKAGES AVAILABLE.			

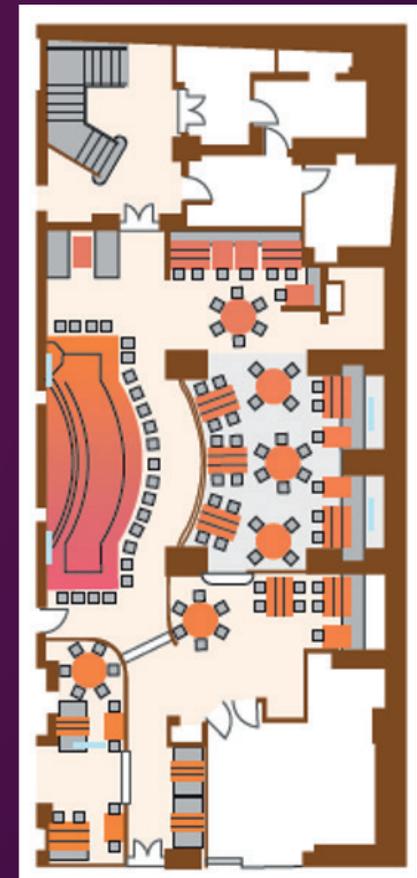
GROUND FLOOR LEVEL



BACK ROOM BAR



THE ROCK ROOM



TO PLAN YOUR EVENT OR FOR MORE INFORMATION CONTACT:

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