Conferences & Exhibitions

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A VENUE *fit for a* QUEEN

Over 250 years since it opened, and now operating as the UK's leading corporate events venue, The Brewery continues to play its part in the evolution of modern industry, by hosting forward thinking and influential conferences on behalf of the globes leading brands.

Established in 1750, The Brewery was one of the pioneers of the industrial revolution. The introduction of dynamic new techniques, and the sheer size of the site, made it an attraction worthy of visits from Royalty and great luminaries such as Louis Pasteur.

Although Whitbread developed the spaces at The Brewery solely to accomodate each stage of the brewing process, the rooms have now evolved to become the perfect setting for a contemporary corporate event.

Each of the 6 spaces is rich in character and beautiful original features that will add personality to an event, without imposing on it. The rooms are set on top of each other over 3 floors , which enables delegates at larger conferences to seamlessly flow between plenary, syndicate and exhibition spaces without having to cover great distances. This layout also enables the venue to ensure privacy for all parties, whilst running up to 6 concurrent events.

* *King George III, Queen Charlotte, Queen Elizabeth II and the Queen Mother have all visited the site.*

Each room, as well as the courtyard and arrival reception space, can be effortlessly branded, assisting in pushing a corporate identity or creating maximum exposure for sponsors. Having experience working in the spaces allows The Brewery team to recommend the most effective areas for branding, and handle the production and installation on behalf of the event.

It is the ability to offer a complete range of additional services that makes The Brewery more than just another event space. The person who handles an initial enquiry is then responsible for coordinating the logistics of the event, enabling them to build a clear understanding of the conference requirements, and deliver solutions based on this.

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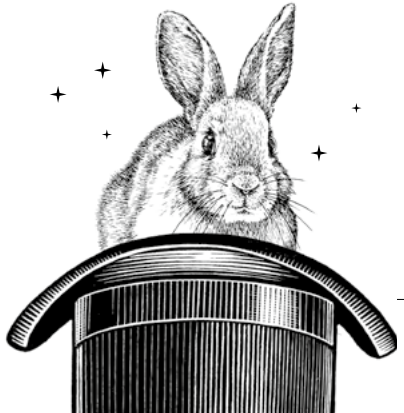
Below: *Brewery Courtyard for conference*

Top left: *Docusign Conference*
Bottom right: *Porter Tun exhibition*
Top right: *King George III – Exhibition*

BLITZ HAVE BEEN RESPONSIBLE FOR PROVIDING MANY OF THE BREWERY'S MOST INNOVATIVE PRODUCTIONS



Working as a fully inclusive part of The Brewery team, full service production company Blitz are able to offer a complete range of audio visual services. Blitz have been responsible for providing many of The Brewery's most innovative productions, utilising some of the most cutting edge equipment available on the market. Equally, with significant onsite equipment and experience, they are perfectly placed to provide a basic AV setup for a smaller seminar with minimal requirements.

All events are looked at in depth, on an individual basis, and a solution to match the needs and budget can always be found. Knowing that managing an exhibition can be difficult and time consuming The Brewery team can speak directly with exhibitors and manage their furniture, catering and audio visual needs, even arranging the design and build of their stand if required.

From steam engines to

SEARCH ENGINES

Since its conception The Brewery has been synonymous with innovation and advances in technology, even going so as far as to name one of the rooms after celebrated inventor James Watt.

Embracing the latest technologic advances is something that still drives the venue, and it was in this spirit that The Brewery became one of the first UK venues to introduce complimentary Wi-Fi to all delegates in 2013. Through significant investment, the infrastructure has now developed to be able to offer a capacity of 1100mbup and down which can host over 2000 concurrent users.

It is this industry leading system which has seen The Brewery become the event home for the growing tech community, hosting events for small start-ups and Silicon Valley behemoths alike including Google, Linkedin, Cisco and Facebook.

The investment in technology is further evident in the spaces at The Brewery that have amBX lighting installed. This adds an extra dimension to the pre-existing LED lighting for no additional charge. The amBX system saves on technician and lighting fees by allowing the lights to be controlled through an I-Pad. For conferences that want to create an immersive atmosphere it can be linked to presentations and video, with the lighting automatically reacting and changing colour to match what is on screen.

Opposite: *Puma Forever Fastest for Usain Bolt – Porter Tun*

FOODIE HEAVEN

Above:
Salad pots used as part of food stall menu

The Brewery's proximity to well known 'foodie' destination Whitecross Street Market provides inspiration for the conference menus at the venue. As with the market, food at The Brewery is fresh, eclectic and full of flavour.

Taking the concept of stalls, and adding a touch of gourmet sophistication, delegates are encouraged to explore what is on offer, and find chefs slicing juicy cuts of meat, vibrant salads and dishes inspired from our executive chef's travels around the world. Not many venues (outside of Peru!) can claim to offer Peruvian food as part of the standard offering, and it is this commitment to making exciting conference food that sets The Brewery apart from the competition.

When delegates need a break from the day's proceedings, they are greeted by The Brewery's take on an artisan coffee shop. Here, homemade indulgences sit alongside flavoured waters, and most importantly 'proper' coffee sourced from local east end roasters. So there's no need to leave the building and miss out on valuable networking time, just to grab a flat white.

Right:
Standard Chartered Roadshow/conference

The environmental impact from events can be high, and as a result, The Brewery does everything it can to reduce its imprint and be socially responsible.

As the first UK venue to be awarded British Standards, ISO20121 for Sustainable Events Management, and ISO9001 for Quality Control, The Brewery has a clearly defined set of audited environmental policies and systems in place, to set a clear sustainability strategy, and maintain exceptional service standards.