



**BIG PENNY  
SOCIAL**

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**PRIVATE HIRE**

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# **BIG VENUE. MULTIPLE SPACES. PERFECTLY CONNECTED.**

Big Penny Social is where good times come together—through beer, food, games, and live events. We create big-hearted experiences for the community we call home.

Our name comes from a local copper mill that once rolled the metal for Walthamstow Penny coins back in the early 1800s, a nod to local roots and big ideas.

With space for 2,000 guests, our venue is vast but never overwhelming. It's home to the UK's largest Beer Hall, multiple flexible event spaces, one of London's biggest beer gardens, and now Flukes, our brand-new games hall. Also launching in 2025 is Big Penny Studio, a new dedicated events space.

All different. All connected. All under one roof.





## WHY BIG PENNY SOCIAL?

Big Penny Social is 2,400sqm of versatile space with unlimited potential for events of all types.




Key features include:

- Two enormous warehouse spaces and a huge garden
- Direct load in and on site storage through our warehouse
- Excellent transport links (5 min walk to Blackhorse Rd on Victoria Line and Overground)
- Comprehensive AV facilities
- Six bars and two large kitchens
- High-impact venue branding opportunities
- Tables and seating throughout the building
- Workshop and event production support on site
- Experienced event team
- On site parking
- Two floors of offices and meeting rooms

# EVENT SPACE

Our versatile Event Space plays host to a huge range of events, from awards ceremonies and away days to gigs, conferences, filming and parties. With a private bar, separate access to our huge garden, and the ability to partition the room for smaller events, it is hugely flexible. We have worked with a wide range of clients and partners to deliver high quality experiences.

## CAPACITIES

-  Theatre 600
-  Dining 450
-  Standing 700

## DIMENSIONS

- Height 9m
- Length 33m
- Width 18m
- SQM Area 594m<sup>2</sup>

## SPECIAL FEATURES

-  Fully stocked private bar
-  Green room and production office
-  Garden access
-  Direct load in
-  Limited reserved parking
-  High speed Wi-Fi
-  Three phase and 125 AMP power
-  PA system, sound desk and DJ kit
-  12x8ft stage and 2 lecterns
-  High spec 16x9ft LED screen





# GARDEN

Our large garden is a real sun trap filled with beautiful greenery. You can hire a section for your event or the entire space as part of a whole building hire. It shares linked access to our Event Space, providing a fantastic indoor/outdoor combination for all events, or a backup indoor space in case of wet weather. As well as food from our in-house kitchen, we can organise a barbecue, food trucks or even the option to bring your own caterer.

## CAPACITIES

 Seated 450

 Standing 700

## DIMENSIONS

Length 55m


Width 12m

SQM Area 660m<sup>2</sup>

## SPECIAL FEATURES

 Shipping container bar

 Separate load in entrance

 Three phase and 125 AMP power

 Audio set up for DJs & bands



# BEER HALL


Our hugely atmospheric Beer Hall is the largest in the UK, and provides a unique setting for smaller groups or large parties. The Beer Hall is only available exclusively as part of a whole building hire, making full use of our 2,000 capacity.

## CAPACITIES


 Seated 400

 Standing 600

## SPECIAL FEATURES

 Fully stocked bar

 Garden access

 High speed Wi-Fi

 Three phase and 125 AMP power


## DIMENSIONS


Height 9m

Length 51m

Width 18m

SQM Area 918m<sup>2</sup>

 PA system, sound desk and DJ kit

 12x9ft stage

 High spec 16x9ft LED screen







# WALTHAMSTOW-ON-SEA

Transport yourself to Walthamstow-on-Sea, the ultimate destination for a summer party! With beach huts, beach bar, and a brand-new for 2025 lifeguard hut that's perfect for a DJ. Feel the sand beneath your feet as you sip on an ice cold beer, slurp a frozen cocktail or enjoy a good old whipped ice cream with a flake. We can organise a barbecue, food trucks or even the option to bring your own caterer.





## CAPACITIES

-  Seated 75
-  Standing 150

## DIMENSIONS

- Length 25m
- Width 15m
- SQM Area 375m<sup>2</sup>

## SPECIAL FEATURES

-  Fully stocked bar
-  Separate load in entrance
-  Three phase and 125 AMP power
-  Audio set up for DJs & bands



# FLUKES

Flukes is our new games hall that merges vintage aesthetics with cutting-edge gaming. Think interactive darts, shuffleboard, American pro pool, and private karaoke booths, all set against a stylish backdrop and a killer soundtrack. Perfect for a team night out, a full-blown party, or as part of a wider venue takeover.

## CAPACITIES

 Seated 100

 Standing 200

## DIMENSIONS

Height 3m


Length 31m


Width 22m

SQM Area 400m<sup>2</sup>

## SPECIAL FEATURES


 Fully stocked private bar


 High speed Wi-Fi

 PA system, sound desk and DJ kit


 55" Plasma LCD screen

## ACTIVITIES

 Six interactive dart boards

 Three karaoke rooms

 Four American Pro pool tables

 Two interactive shuffleboards




# THE STUDIO

## BIG PENNY STUDIO

Launching August 2025, Big Penny Studio is our brand-new event space — smart, flexible, and seamlessly connected to the wider Big Penny Social. Now available to hire, it's perfect for everything from private parties to corporate gatherings.

This November, The Studio will undergo a festive transformation, featuring a stylish Christmas makeover complete with curling lanes — ideal for group bookings or as a memorable addition to your festive party package.





### CAPACITIES

-  Seated 150
-  Standing 250

### DIMENSIONS

- Height 9m
- Length 22m
- Width 14m
- SQM Area 30m<sup>2</sup>

### SPECIAL FEATURES

-  Fully stocked private bar
-  High speed Wi-Fi
-  PA system, sound desk and DJ kit
-  Projector and screen



# WHO WE ARE

Big Penny Social is the perfect venue for events of all shapes, sizes, and even the wildest imaginations.

Possibly London's most versatile space, it features three interlinked warehouse areas, spacious outdoor areas, and a stylish games room. A beach in summer, a curling arena in winter — we're perfect for every season.

Our friendly and experienced team will help make your event go smoothly from booking to load out.



# JUST SOME OF OUR CLIENTS...



“We worked with Big Penny to host a party for a major global brand, and the experience was fantastic. The venue provided us with front and back of house spaces, drinks, catering and much more. No ask was too much, and the team was always friendly, helpful and thorough. The event was a huge success.” **LOWRY JONATHAN** | WE ARE FAMILY

## SURPRISINGLY CLOSE, SERIOUSLY IMPRESSIVE

Big Penny Social sits at the heart of Walthamstow's vibrant creative community — a unique hidden gem with a personal touch, and it's closer to central London than you think.

- Just 5 minutes from Blackhorse Road station, Victoria Line
- 25 mins direct from King's Cross
- 33 mins direct from Victoria
- 35 mins to London Liverpool Street
- 37 mins to London Bridge

East London energy meets seamless Central London access. Whether you're hosting a large-scale event or something more intimate, Big Penny Social brings people together effortlessly.





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