

WEST END

# Explore The Theatre at Parcels Building

FORA



# Bold backdrops, buzzing events

From seasonal celebrations and networking nights to conferences and team days, our event venues set the stage for extraordinary.

Discover unique spaces for up to 200 guests across our collection, all ideally located near London's major transport hubs and beautifully designed to suit any occasion.



WE'RE BY YOUR SIDE

# Events made effortless

At Fora, we take the hassle out of event planning. Our experienced on-site team are here to help you every step of the way, and with all the details taken care of, you can enjoy the day as much as your guests.



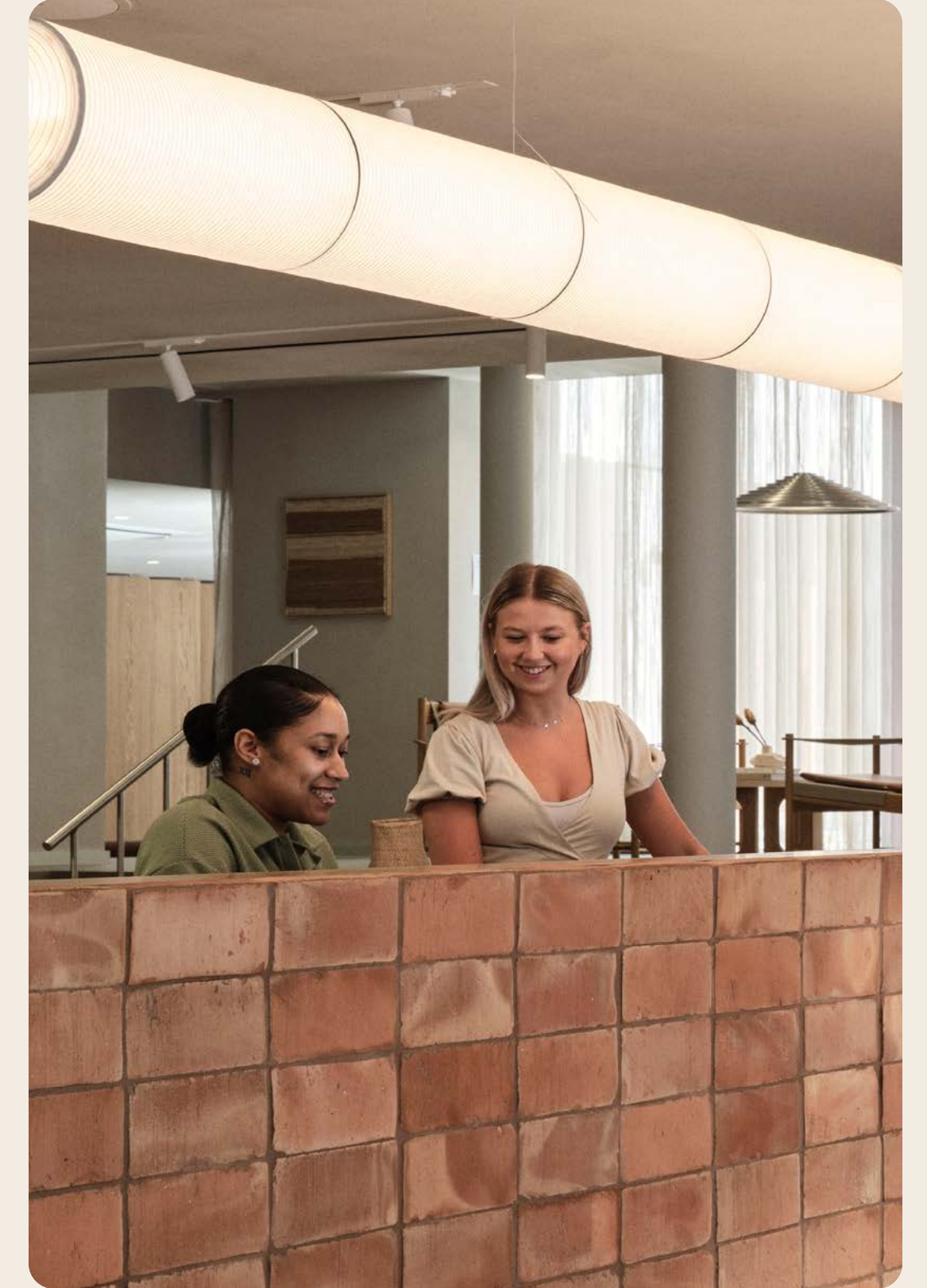
## STATEMENT VENUES

Whatever you're planning, we have a choice of wow-factor event spaces to suit. From terraces with one-off views to grand, light-filled lounges, you'll find an extraordinary venue that makes a big impression.



## PLANNED TO PERFECTION

We'll help you curate the perfect event without the hassle. Our experienced on-site events team can help with everything from arranging entertainment to the finishing touches and little extras. We work with trusted suppliers to accommodate any request, whether you need boutique catering or a DJ to take your event to the next level.



## SUPPORT ON THE DAY

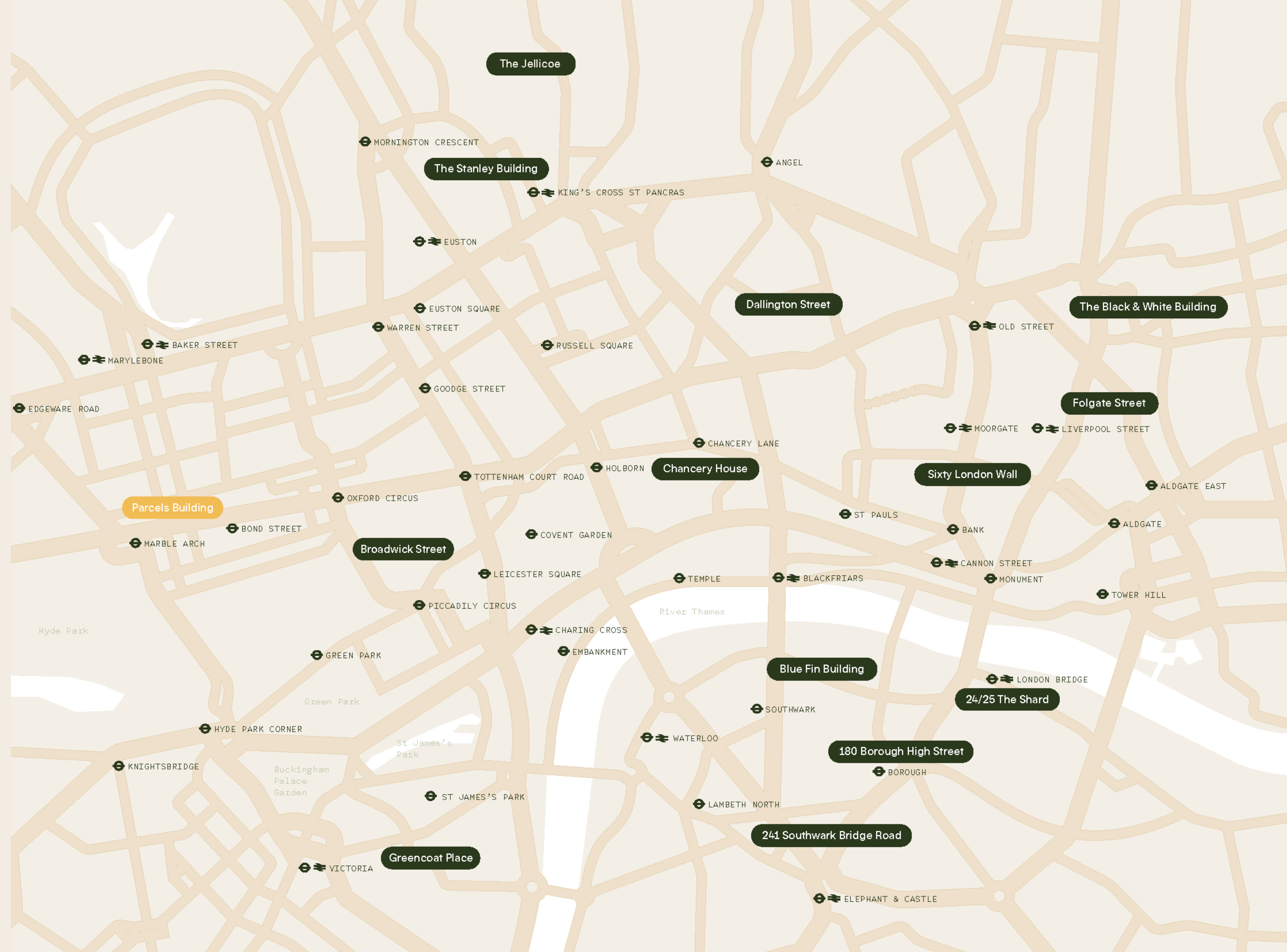
From setting up all the kit to post-event cleaning, our experienced on-site events team will be on hand throughout the day – or night – to make sure your event runs smoothly from start to finish.



EVENT VENUES

# Our collection

Discover our statement event spaces across central London, conveniently located just minutes away from main transport links.



KEY

- Your chosen event venue
- Other event venues



PURPOSE-BUILT VENUE

# The Theatre at Parcels Building

For panel talks, pitches or presentations, The Theatre provides the perfect backdrop for any event with the convenience of a central London location.

14 BIRD STREET, LONDON W1U 1BU

## DRESSED TO IMPRESS

With its double-height ceilings, iconic views and unbeatable location, The Theatre is sure to impress your guests. And best of all, you won't need to spend hours dressing the room – its auditorium-style seating, comfy cushions, in-built TV screen and statement staircase already set the stage for something unforgettable.





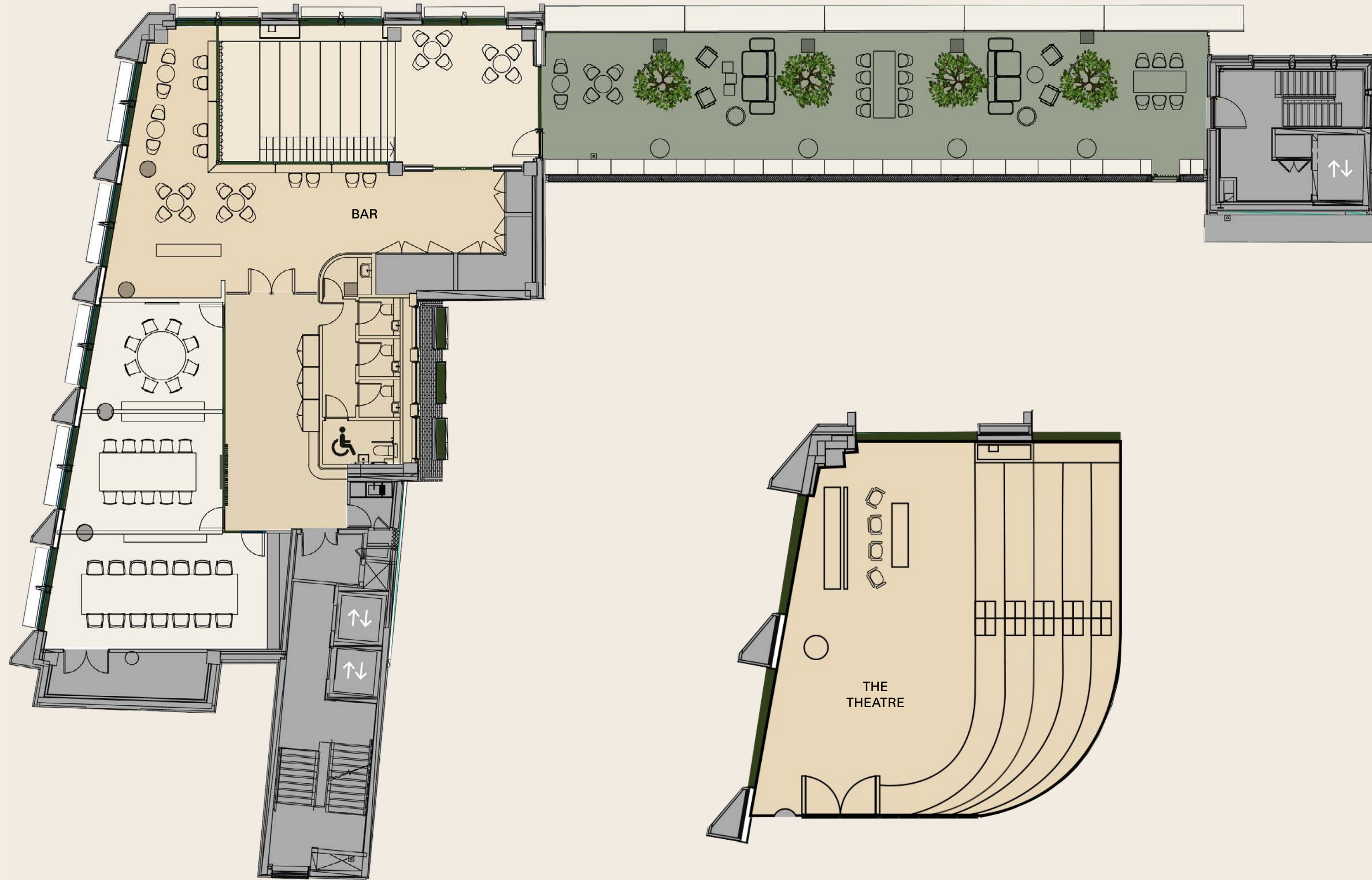
#### **ALFRESCO ENTERTAINING**

The Theatre spills out to the spacious outdoor terrace, where your guests can enjoy summer cocktails with a spectacular view across London's iconic Oxford Street. Plus, with an adjoining indoor bar, you'll have all the space you need to keep the party going past sunset.

#### **IN THE HEART OF THE ACTION**

Located opposite one of the world's most iconic department stores – Selfridges & Co – this event space is also moments from the underground and Elizabeth line at Bond Street station. Your guests can hop on a train to Euston, Paddington, King's Cross and more, all in under five minutes.

OXFORD STREET



# The Theatre + roof terrace + bar

Total area 1,901 sq. ft

CAPACITIES	Standard	50
	Standing	80




































































RATES	Hourly (min 4 hours)	£950
	Full day	£6,650


















Please note standard rates apply weekdays 07:00-18:00 and events held after 18:00 or at weekends are subject to additional costs. All prices exclude VAT.

[VIRTUAL TOUR](#)



# A connected location

JOURNEY TIME	STATION	TRANSPORT LINKS
2 mins*	Bond Street	   
5 mins	Victoria	    
5 mins	Paddington	      
7 mins	Waterloo	     
8 mins	Liverpool Street	       
9 mins	Oxford Circus	   
16 mins	Bank	     
17 mins	London Bridge	   
17 mins	Euston	    
20 mins	King's Cross St Pancras	       
29 mins	Heathrow Airport	    
33 mins	City Airport	  
54 mins	Gatwick Airport	 

-  London Underground
-  National Rail Services
-  Airports
-  Central
-  Bakerloo
-  Victoria
-  Piccadilly
-  District
-  Circle
-  Northern
-  Metropolitan
-  Hammersmith & City
-  Jubilee
-  Waterloo & City
-  DLR
-  London Overground
-  Elizabeth

\* Walking time



# What's included?

We've got everything in place to make your event a success. If you book a daytime or weekday event with us, we cover the most popular requirements as standard, for weekend and evening events, there may be an additional charge for these services.



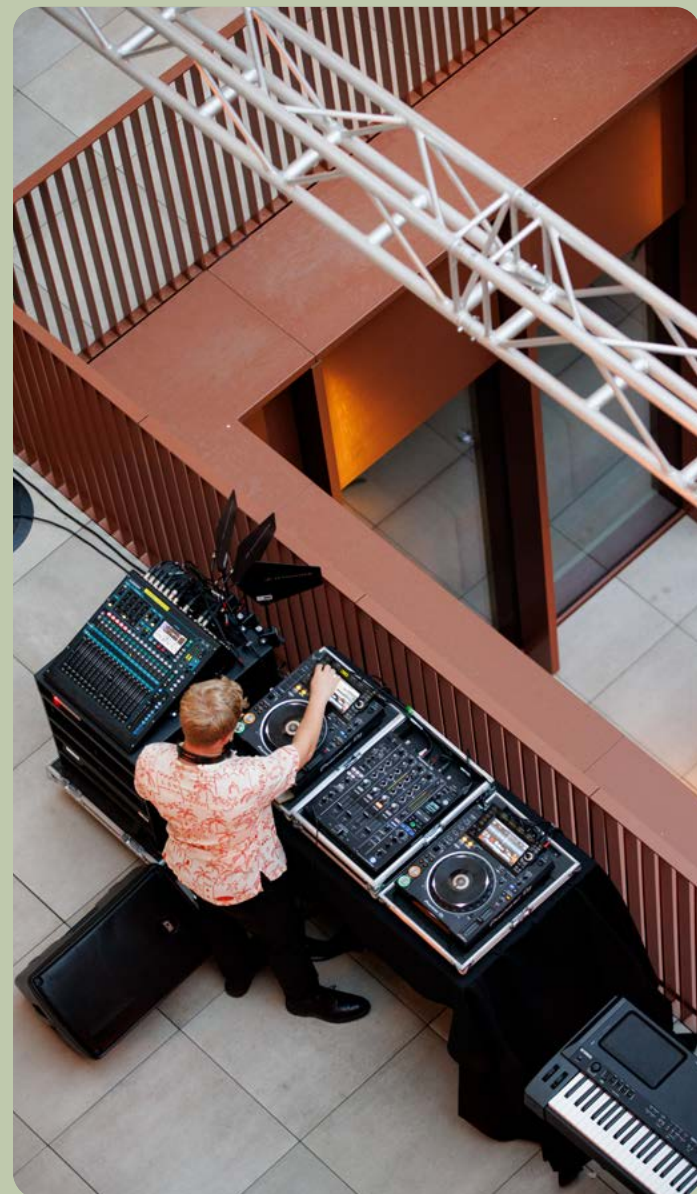
## EVENT SUPPORT STAFF

Our professional support staff will be on hand throughout your event to manage logistics, assist guests and provide efficient service.



## POST-EVENT CLEANING

Comprehensive post-event cleaning is always included, so you can focus on enjoying your event without worrying about tidying up after.



## EXPERIENCED EVENTS TEAM

Whether it's the initial concept, booking entertainment or the final details, our dedicated team are able to help with every aspect of planning your event.



## ON-SITE ASSISTANCE

Your guests will be greeted by our friendly reception team, who can also manage any last-minute requests and ensure everything runs smoothly.

## IN-HOUSE AV EQUIPMENT

Enjoy complimentary guest wifi access, screen-sharing options to a projector, TV wall or screen, and a comprehensive audio system with speakers and microphones.

## EXCLUSIVE SPACE HIRE

Enjoy private and full use of your chosen space, reserved exclusively for you and your guests.



#### **DOUG HUNT SOUND & LIGHT**

Specialising in complete audio, lighting and video services, Doug Hunt Sound & Light add a professional finish to any event thanks to their team of highly experienced technicians. Whether you want to livestream your event, add lighting effects, scenic installations or capture moments on film, Doug Hunt Sound & Light can support all your requirements.

#### **BLANK CANVAS ENTERTAINMENT**

From magicians and musicians to circus performers and caricaturists, Blank Canvas Entertainment are on hand to fulfill all your entertainment and production requirements. Work with their expert team to discover a wide variety of acts from the very best entertainers in the industry and you'll be sure to make your event unforgettable.

#### **GENUINE DINING COMPANY**

Redefining the corporate catering landscape, Genuine Dining Company offers a range of unique and vibrant food and drink options. Whether you're looking for street food stalls, immersive dining experiences, lunchtime spreads or a breakfast selection, Genuine Dining Company can cater for any occasion.

#### **HUMDINGERS**

Experience a taste of luxury from Humdingers, an independent catering company based in London. With a focus on fresh and seasonal food, Humdingers can provide everything from sandwich platters and sharing boards to branded sweet treats and unique drinks. Plus, all profits Humdingers make are used to run their soup kitchen in Hoxton.

#### **COOKS & PARTNERS**

Adding a personal touch to all that they do, Cooks & Partners is a bespoke catering company serving across London. Using a unique selection of seasonal, local produce and artisanal goods, Cooks & Partners will work with you to develop menus for intimate dinners, delicious lunches, canapés and finger food, and much more.

#### **ZILLA SECURITY**

From managing access to crowd control and discreet monitoring, Zilla will take care of your event security. With experience managing personal security for celebrities and security at festivals, Zilla provide exactly the right level of security for every event – professional, reliable, and completely reassuring.



# Our vendors

# The finer details

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## Can I have items delivered before the event?

Yes, you can arrange with our events team to have small items delivered before the event. We just ask that you collect any deliveries within 24 hours after the event. Any deliveries outside of this timeframe would need to be agreed.

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## Do you offer discounts for charities?

Yes, all UK registered charities can enjoy a 15% venue hire discount.

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## Can you recommend a caterer?

We use a selection of preferred catering companies, who provide an inspiring variety of bespoke food and drink options, from bowl food and canapés to breakfast spreads and afternoon teas.



ABOUT FORA

# Workspaces to make your everyday extraordinary

Beyond our event venues, there's so much more to explore at Fora. With over 70 uniquely designed workspaces in sought-after locations, we offer a business home for teams of all sizes.



For every  
workstyle

Everyone has their own way of working. That's why a day at Fora is as individual as you. From buzzy breakout areas, quiet focus booths and energising fitness studios to calming roof terraces, inspiring meeting rooms and nourishing on-site cafés – it's all here for however you work best.



For extraordinary  
experiences

The Fora experience is all about ease, so you can focus on what matters most. With curated member events and wellness classes, you can shape your own unique company culture, while being part of a wider Fora community. And our Member Experience team are always on hand to take care of the details.



For progressive  
thinkers

We're here for businesses of every size, from emerging ventures to global brands. And we're always innovating and exploring ways to progress the future of your workforce. Bring your team together in a consciously designed workspace that supports your company values and drives positive change every day.



CONTACT US

# We're here to help.

hello@foraspace.com  
0203 923 7090, ext 4

FORA

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