



The Goring  
LONDON

## THE GORING FACT SHEET



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**People** CEO: Jeremy Goring  
Managing Director: David Morgan-Hewitt  
General Manager: Michael Voigt

**Overview** The Goring was opened in 1910 by Otto Goring and is now the only five-star luxury hotel in London that is owned and run by the family that built it. In January 2013, The Goring was granted a Royal Warrant of appointment to HM The Queen for Hospitality Services, and in 2016 The Dining Room was awarded its first Michelin star. In 2019 The Goring relaunched The Goring Bar. With its fashionable location, outstanding dining and drinking, large private garden, impeccable service and sumptuous suites and rooms, individually styled by English designers, it's not surprising that The Goring has become world-renowned for the ultimate luxury stay in London.

Today, The Goring remains a favourite address and hidden gem for anyone seeking out that impeccably English luxury hotel in the centre of London.

Through four generations of the Goring family, the hotel has come to deliver some of the finest personal service in the world. This world class service is set against the elegant backdrop of the rest of the hotel. From the Linley designed Dining Room celebrating the very best of British food, to the artistry of the hand-woven Gainsborough Silks which adorn the walls so gracefully, The Goring is a wonder to behold. The inside of the hotel is beautifully enhanced by The Goring Gardens – one of the largest private gardens in the capital. The Gardens provide guests with the perfect setting to enjoy the award-winning afternoon tea and The Goring is proud to be leading the way in restoring this wonderfully English pastime to popularity once again.

With only 69 luxurious suites and rooms, The Goring is affectionately known as a “Baby Grand”. It is the finest of traditional hotels in the perfect location, but with the most intimate of atmospheres and personalised attention.

**Location** Set on a quiet, leafy street in Belgravia, one of London's most desirable areas, The Goring is well located to enjoy the best that the city has to offer. Only a royal wave from Buckingham Palace and just a toss of a tote from Knightsbridge and Mayfair, the hotel is perfectly placed for shopping or theatre, work or play.

Victoria Rail and Underground Stations are a three-minute walk away. From here, guests can access high speed rail links to Gatwick Airport, the Orient Express and trains to Southampton for the Queen Elizabeth and Queen Mary cruise ships.

## History

Built by Jeremy Goring's great-grandfather Otto in 1910, The Goring has been lovingly run by the Goring family since its inception. A visionary, Otto Goring saw great promise in a plot of land situated at the Buckingham Palace end of what today is known as Beeston Place. After removing a public house and several cottages, the path was laid clear for the last grand hotel of the Edwardian era – The Goring. Opened on the 2nd March 1910 this historic hotel was finally complete, along with en suite facilities and central heating in each and every bedroom – widely believed to be a world first.

A number of historic events have taken place at The Goring over the last 110 years. The Commander of the American Expeditionary Forces was based at the hotel during World War I. Winston Churchill held meetings with allied leaders in the Silver Room during World War II, while the Polish army in exile was based upstairs. In between all that, every reigning Monarch and serving Prime Minister has been welcomed into the hotel since 1910. And of course there have been all sorts of historic events in which The Goring has been privileged to assist.

## Royal Warrant Graciously awarded by HM The Queen

The closest hotel to Buckingham Palace, The Goring has been a firm Royal favourite for many years since it first opened its doors. The coronations of George VI and Her Majesty The Queen saw the hotel filled with royalty attending these great occasions from all over the world. The Queen Mother also famously enjoyed Eggs Drumkilbo – a lobster and egg-based dish that remains one of the most popular dishes in The Dining Room.

In 1990, the late George Goring accepted an O.B.E. from Her Majesty The Queen at Buckingham Palace for 'services to the hotel industry'. This was followed by the appointment of a Royal Warrant to The Goring in 2013 – the only hotel to have been awarded a Royal Warrant for hospitality services. Royal Warrants of Appointment are a mark of recognition to those who supply goods or services to the Households of Her Majesty The Queen, His Royal Highness The Duke of Edinburgh or His Royal Highness The Prince of Wales.

## Rooms & Suites

With just 69 fabulous bedrooms and suites to choose from, every bedroom at The Goring is individually designed and radiates refined English design.

### Suites

The suites provide something extra special, with Gainsborough silk-lined walls, separate sitting room and bedroom areas and an in-suite cocktail hour served by footmen. The jewel in the crown is The Royal Suite – an incomparable penthouse suite with exquisite hand-woven silks and bespoke furniture, as well as a number of royal artefacts and antiques to surprise and delight.

### Bedrooms

The Goring's bedrooms are arranged over six floors and have views of either The Goring Gardens or Beeston Place. Each room has been individually decorated by renowned British designers such as Russell Sage and Nina Campbell, featuring selected wallpapers, crisp Italian linen and lovingly crafted bespoke furniture. Refined elegance blends with subtle, state-of-the-art technology, including complimentary WiFi, air conditioning, mood lighting and TV with digital on-demand entertainment. The marble bathrooms feature luxury Asprey amenities and the finest Egyptian towels and bathrobes.

### Footmen at The Goring

With a fleet of footmen at The Goring, guests staying in a Belgravia or Royal Suite are treated to the highest level of personal service. From the moment suite guests arrive to the moment they leave, their dedicated footman will be on hand to fulfil their each and every wish. The footmen, who are chosen for their personable character and communication skills, have been trained to The Goring's impeccable standards by long serving members of staff to deliver the ultimate service experience. Dressed in scarlet tailcoats and immaculate gold-trimmed waistcoats, their eye-catching uniforms are as impressive as their dedicated service and grace.

### The Fitness Room

With the latest Technogym equipment and a selection of weights, The Goring's Fitness Room is complimentary for hotel guests and the ideal place to keep up with training whilst

in London. Continue with your cardiovascular or resistance training within the hotel, or step outside for a run in the surrounding Royal Parks. The Goring's Concierge can provide you with a selection of scenic running routes for a variety of distances. For a little more motivation, speak to one of the team to arrange a personal training session or for something more leisurely Croquet can be played on the lawn.

### **Family Accommodation**

Having been lovingly run by the Goring family for four generations, The Goring has always welcomed families with open arms. The hotel boasts several family rooms – pairs of interconnecting bedrooms each with its own bathroom. The beauty of these rooms allows guests to be close to their children, yet also get away from them!

Every care and attention is taken to provide guests with the ultimate five star experience and this does not stop at the parents. All children staying at The Goring are given the exclusive V.I. (little) P. status to make sure their stay is as unforgettable for adults and children alike.

On arrival at The Goring new parents will discover a Goring basket of essentials to help with babies. Lotions, potions, changing mats and sacks, bath toys and bath mats – all the little things that are easy to miss or that you may not have room to pack.

Smaller guests will be particularly happy when they come to stay and discover The Goring's Dressing Up Box – brimming with costumes and accessories for 3-9-year olds to dive into whilst they are in residence. As you would expect, the dressing up box is about all things English. From fairytale princesses to Harry Potter, Beefeaters to royalty, a British Bobby to a Guardsman. The Bedtime Story Library is also available with a collection of short stories, fables, picture books, old favourites and modern classics.

A Goring cuddly 'Baaa-bara Sheep' as well as a 'For Kids' Eyes Only' pack awaits children on arrival. Containing an activity book, colouring crayons to doodle with and a Goring Passport to keep a personal record of their London trip and stamps collected from each area of the hotel, these packs provide plenty of entertainment.

Chef even invites child guests down to the Goring Kitchen, getting them to don an apron and chef's hat to decorate delicious cakes and chocolate chip cookies, giving mum and dad a chance to relax over a glass of Bollinger at the Goring Bar or an Afternoon Tea on the Veranda.

### **The Goring Garden**

Those seeking harmony and botanical beauty need look no further than The Goring Garden, an exquisite floral oasis perfect for retreating from the hubbub of London.

The Goring Garden is one of the finest – and largest – private gardens in London. Harmonising the refreshing tranquillity of open green space with the intimacy of a secret garden; pristinely snow-topped in winter and delicately scented during the warmer months, The Goring Garden is a simply delightful secret haven. Many of the bedrooms and suites look out over the manicured grass and guests are encouraged to relax with a good book and a cup of tea or to sip something cool in the summer sun.

For a unique event the largest of our private dining rooms – the aptly named Garden Room – joins seamlessly with the outdoors through an elegant glass conservatory.

A complete redesign of the garden space in 2019 saw more than one hundred herbs planted in the garden to create home-made botanical infusions for the cocktails and to provide the freshest flavours and flowers to the food.

The Goring Garden truly is one of London's most beautiful hidden hideaways.

### **Front Hall**

The Front Hall was ravishingly transformed just in time for the hotel's 105th birthday, with exquisite hand-painted wallpaper by Fromental, whose wallcoverings already grace many of The Goring's suites and guestrooms. A collaboration between designer Russell Sage, the hotel and Fromental, the result is a charming mix of the relaxed sophistication of a grand English country house – and a dash of idiosyncratic humour that one would expect from The Goring.

The artists have also woven The Goring family story into the scenes. A monkey on horseback in full racing silks references George Goring's love of riding and sports; a sleek

seal is a nod to Jeremy Goring's love of surfing; two imposing walruses, in full jewelled splendour, represent OR Goring and OG Goring, the founder of the hotel and his son. The judge's wig on the head of the erudite-looking gorilla hails Managing Director David Morgan-Hewitt's law degree. And, in this most English of hotels, the Lion and the Unicorn, in full heraldic splendour battle it out forever, a discreet reference to the Royal Warrant displayed outside the hotel.

## Food & Drink

Let your first stop at The Goring be the Cocktail Bar, where enjoying at least one or two perfectly mixed Negroni cocktails is a must (or a classic G&T, if that's more your cup of tea), before making your way to the hotel's Michelin-starred Dining Room serving delicious British favourites with a twist. The elegant Dining Room is a destination in its own right, popular with guests and locals alike, it's a joy for the senses. Other treats not to be missed are the hotel's large private garden and afternoon tea – a tradition that will never be out of fashion.

**The Dining Room** is beautifully elegant – a place where traditional and delicious British food triumphs. The holder of a Michelin star and three AA Rosettes, The Dining Room offers an impeccable yet fun dining experience.

Under the direction of Executive Chef Richard Galli, The Dining Room sources fresh, high-quality ingredients from suppliers across the British Isles, from Romney Marsh lamb to fish from the Cornish coast, as part of its commitment to serving the finest British food.

The Goring makes fabulous use of the revered Clarence Court hens' eggs – essential for The Dining Room's legendary breakfast, mouth-watering Eggs Drumkilbo and indulgent lobster omelette. The Goring's forager provides a selection of truffles and wild herbs to perfectly complement each dish, and it remains one of the last London restaurants to serve roast rib of beef that's impeccably carved from a silver trolley.

Designed by David Linley, The Dining Room is bathed in natural light by day and sumptuously aglow with Swarovski chandeliers at night.

**Afternoon Tea** at The Goring is a world-renowned affair, celebrating the much-loved English tradition in all its quintessential splendour. Complete with delicate pastries, scones and sandwiches, served with the finest blended and first-flush teas from around the world, and topped off with a glass of Bollinger Champagne, the Afternoon Tea service is reason alone to visit The Goring. Afternoon tea is served in The Dining Room, Saturday 1pm–4pm and Sunday to Friday 4pm–4.30pm.

**The Goring Cocktail Bar** recently underwent a complete redesign, transformed into a chic, lively space and offers a new collection of signature cocktails by Bar Manager Tiago Mira. Reflecting The Goring's dedication to presenting an impeccably English experience, the cocktail list focuses on British spirits and incorporates a wide variety of herbs sourced from The Goring's own garden. A grand piano takes pride of place in the newly designed space with a resident pianist providing live entertainment and enhancing the bar's position as a true Belgravia destination. Alongside the cocktails, guests can enjoy bar bites as well as more substantial dishes in The Goring Cocktail Bar.

**The Goring Garden** is a secret sanctuary right in the heart of London, The Goring Garden is an exquisite floral oasis – perfect for escaping to and enjoying the most delicious dining and fabulous cocktails.

Set amidst bustling Belgravia, The Goring Garden is a delightful spot to sit back and relax and indulge in the most exquisite food and wine.

Sip on one of the bar's signature cocktails – you'll find some new favourites from our 110 years of shaking and mixing – all whilst enjoying the luxury outdoors, in the serenity of the garden.

Or explore further and you'll happen upon the Dell – a delightful surprise at the bottom of the garden. Having been lovingly maintained by Alex the Head Gardener, the Dell is a lovely little spot to enjoy a quiet drink in The Goring's floral tranquillity.

**The Veranda** is the perfect place to enjoy an exquisite lunch or decadent afternoon tea. Overlooking the garden, The Veranda sits in a beautiful pavilion, ensuring that the outdoor and indoor spaces are intrinsically linked throughout the seasons.

The architecture and interior design has been led by the inimitable Russell Sage, who has worked to create an eccentric, uplifting space, accentuating the impeccably English and perfectly individual feel of this unique hotel. The largest private garden space of any five-star luxury hotel in London, The Goring Garden leads on from The Veranda - a fabulous urban oasis in the heart of the city.

#### **Gifts & Hampers**

The Goring has a fabulous range of gift vouchers, gifts and hampers. The voucher experiences are unique presents to give your nearest and dearest so that they can come and experience The Goring for themselves. The range of gifts and hampers are truly wonderful – from books to bathrobes to The Grandest Hamper, there is something for everyone. They are quite simply impeccably English gifts from The Goring!

#### **Meetings, Events & Weddings**

##### **The Garden Room**

The largest of the private rooms, this sumptuous space features its own conservatory area with a sliding wall of glass, leading out to the goring gardens. Those booking this event space can enjoy their own reserved area of the garden, making it ideal for parties and weddings.

##### **The Drawing Room**

The recently refurbished Drawing Room has the relaxed sophistication of a grand English country house or a chic private city residence. The room can host up to 12 people and makes the ideal space for a wonderful private dinner.

##### **The Silver Room**

The Silver room is the most intimate of the Goring's private rooms, this space features an antique table to seat up to 8 people and a stunning new wallpaper, also by Fromental and part embroidered on a silver leaf background with hand-painted Chinoiserie design in red. Located close to the dining room, guests can enjoy a lavish Michelin-starred lunch or dinner and if work is on the agenda, the Silver Room is ideal for a morning briefing or an important working lunch.

##### **The Boardroom**

Tucked away on the hotel's fourth floor The Goring's boardroom is the ideal place to host a corporate meeting in supreme comfort and without disturbance. Its striking design, roomy leather chairs and state-of-the-art technology along with flawless, five-star service ensure that any business requests are fulfilled.

#### **Rates**

2021 rates from £455 per night. All rates inclusive of delicious full English or continental breakfast, VAT, WiFi and newspaper.

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