

· GREAT NORTHERN HOTEL ·

—
TRIBUTE PORTFOLIO





THE GNH – A STORY OF 3 PARTS

HALCYON BEGINNINGS

Built in 1854, the Great Northern Hotel was the first of the world's great railway hotels.

A new landmark on the horizon, a glamorous destination at the vanguard of innovation. The poster child for the excitement of the Industrial Revolution and the romance of rail travel.

THE SLOW DECLINE

As the 20th Century arrived, winds of change blew and King's Cross St Pancras lost its shine. The GNH stayed strong, lying dormant, waiting for when it would again rise up as a cultural beacon.

A RISEN PHOENIX

One hundred years or more of slow but determined decline has been halted and King's Cross St Pancras has undergone a transformation. It is now London's most vibrant and dynamic quarter and the railway gateway to the North and Europe. Visionary master planning, £7 billion of investment and the expert fusion of cultural and fabric regeneration underpins this remarkable return to form.

The GNH has regained its rightful place as an iconic landmark at the heart of London life. The beneficiary of a £42 million restoration and re-imagining.

A phoenix risen, at the forefront of a second cultural and technological revolution.

"This once-tainted district is now becoming a beacon for modern city living. The transformation of King's Cross into a dynamic London district of artists, designers and world-class architecture... is overwhelming. At the Station concourse's edge curves the sumptuously renovated Great Northern Hotel. This five-star boutique destination was once viewed as a national treasure, the world's first great railway hotel, with its Italianate façade and thick, fireproof walls. After a £42m re-fit, it's once again a polished jewel."

LEE GALE, GQ MAGAZINE

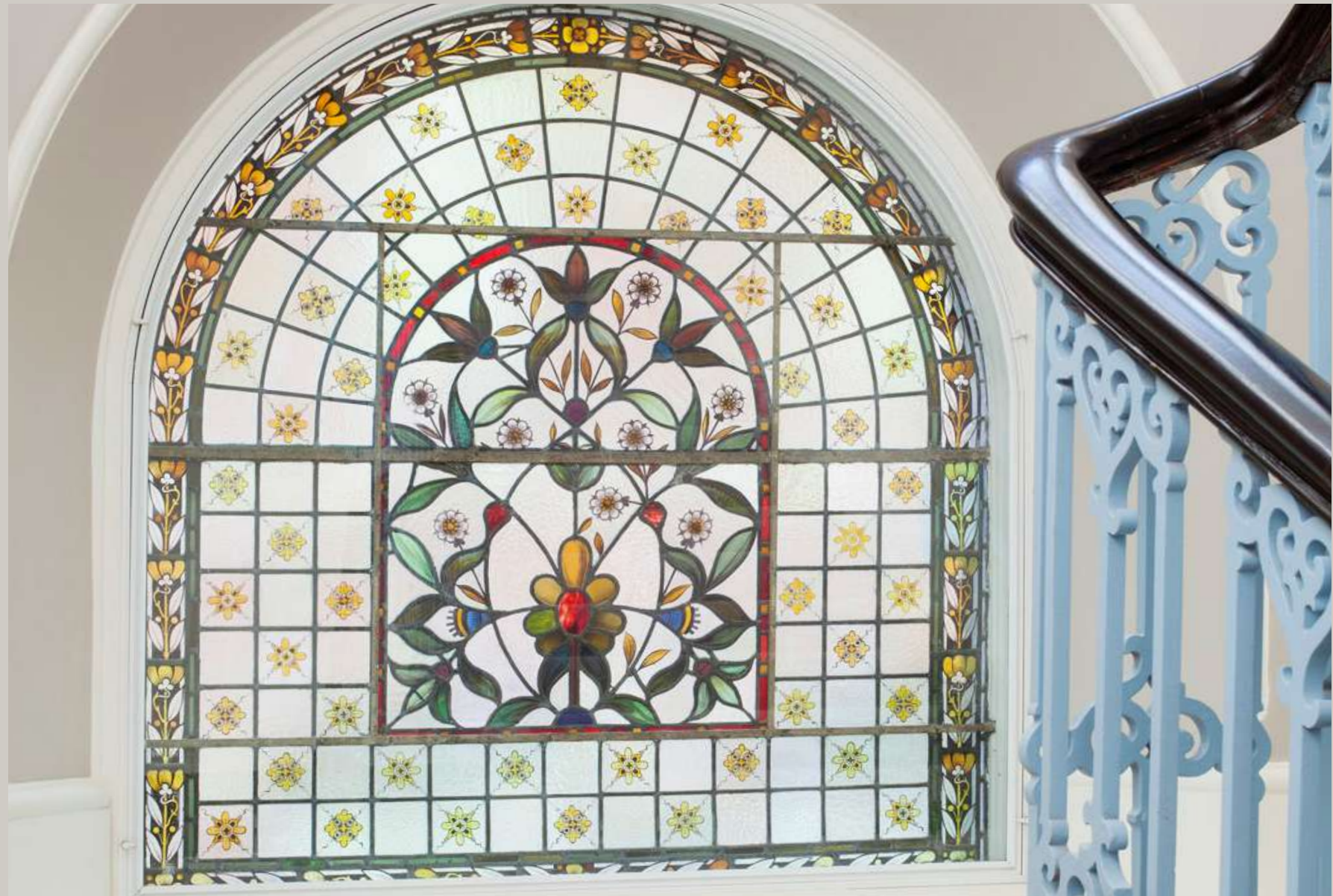


TIMELESSLY CHIC

A carefully crafted aesthetic celebration of the Grade II listed Italianate Victorian architecture with a hint of modernity, creates an aura of timeless elegance. Eternally stylish as opposed to fleetingly fashionable, the GNH offers moments of beauty and inspiration at every turn. Furniture bespoke by design, artisan made. Artworks original, expertly curated. A deep lasting quality permeates throughout.

CONSIDERED

Every aspect chosen for a specific reason; from the flawless room designs, the flowers in the lobby, to the Modern British menus. The GNH has no time for the inconsequential, frivolous or ill-thought through. This, combined with impeccable attention to detail and exceptional service sets the GNH apart from others.



A BEAUTIFUL AND COSSETING
SANCTUARY, AT THE CULTURAL
AND TRANSPORTATIONAL
CROSSROADS OF LONDON,
FOR THE DISCERNING
TRAVELLER SEEKING WARM AND
THOUGHTFUL HOSPITALITY AND
EXCEPTIONAL CUISINE, WITH
AN ATTENTION TO DETAIL THAT
BORDERS ON THE FANATICAL

“The closest you can get to Kings Cross station short of sleeping on a platform, the Great Northern Hotel remains, nearly 170 years after it was first built, a Victorian landmark and London’s best railway hotel. A curved brick façade hides within it a luxury boutique hotel with quietly elegant rooms and an excellent restaurant and bar, RAILS Restaurant & Little Bar, which is the best place to recover from a delayed train journey.”

CATHY ADAMS, THE INDEPENDENT, LONDON’S BEST 12 HOTELS



“In the Great Northern, Robson has brought together the elements that make for a memorable and wonderfully comfortable stay that many other hotels hint at but very few deliver. A dedication to quality has been carried through every aspect of the hotel.”

PAUL OSWELL, THE DAILY MAIL, HOTEL REVIEW



DIGNIFIED

The hotel has endured nearly 170 years. A mainstay of the London landscape. The GNH embraces its heritage, yet has moved gracefully with the times.

A dignified original, relevant and central to today's reborn King's Cross St Pancras.



VIBRANT YET PEACEFUL

The GNH sits at the crossroads of London Life.

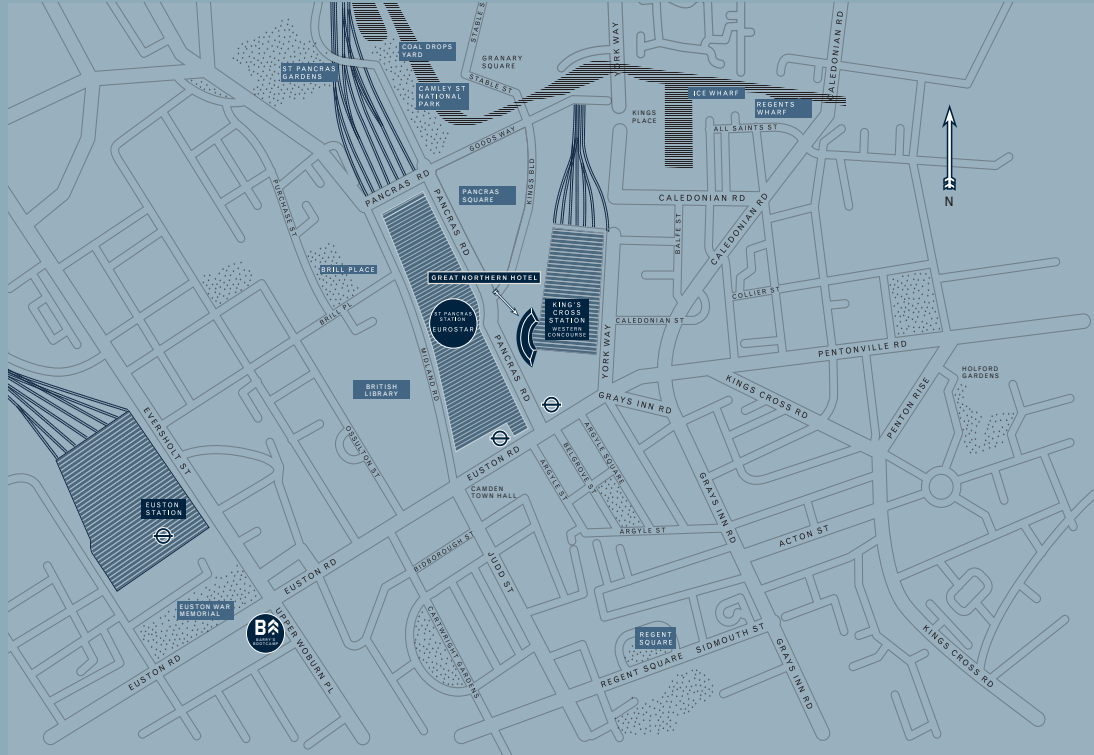
It feeds off and contributes to the on-going exchange of people, ideas, culture and creativity.

Yet, the hotel is a sanctum. An oasis of calm in a hectic city. Step inside the GNH, and the world outside melts away.



NEVER JUDGING

A luxury establishment without affectation. Never arrogant nor haughty in demeanour, the GNH makes guests feel at ease, with warmth and empathy.



**AN EXCEPTIONAL LOCATION
WITH EXCEPTIONAL CONNECTIONS**

An iconic landmark, the Great Northern Hotel sits at the very centre of King's Cross St Pancras.

A place which was, is and forever will be...

- The beating heart of London
- The face of industrial, technological and cultural revolution
- The connector of people and places

Eurostar provides direct trains from London to Ebbsfleet, Paris, Disneyland Paris, Brussels, Lille, Amsterdam and Rotterdam, as well as other connecting destinations in France, Belgium, the Netherlands and Germany.

CONNECTIONS DIRECT FROM GNH

INTERNATIONAL AIRPORTS

Heathrow	57 mins	Direct
	34 mins	1 Change
Gatwick	48 mins	Direct
City	33 mins	1 Change
Stansted	50 mins	1 Change
Luton	41 mins	Direct

MAJOR CITIES BY RAIL

Amsterdam	3h 41 mins	Direct
Paris	2h 20 mins	Direct
Brussels	2h 1 min	Direct
Edinburgh	4h 20 mins	Direct
Birmingham	1h 33 mins	1 Change
Manchester	2h 18 mins	1 Change
Leeds	2h 13 mins	Direct

RAILWAY STATIONS

King's Cross	Adjacent
St Pancras International	25 metres
Eurostar Terminus	25 metres
Euston	<1km

UNDERGROUND

6 lines	Adjacent
Victoria	
Piccadilly	
Northern	
Hammersmith & City	
Circle	
Metropolitan	

“King’s Cross is being transformed. A once derelict and inaccessible area in the heart of London is becoming a vibrant new neighbourhood, thanks to the efforts of King’s Cross Central Partnership and all those who are working with it.”

PAUL FINCH, ARCHITECTURAL JOURNAL,
A WALK AROUND KING’S CROSS

THE REBORN KING’S CROSS ST PANCRAS

The renaissance of King’s Cross St Pancras has seen it become London’s most vibrant, hip and cool neighbourhood where leading culture and the latest innovations and technology are fused together, against the backdrop of exceptional transport connectivity.

Google, arguably the world’s most powerful technology company, is making King’s Cross its European HQ.

The Francis Crick Institute, Europe’s largest biomedical research establishment and home to 2,500 of the very best scientists, opened in an 1 million square foot complex in 2016. The University of the Arts re-located from disparate sites scattered across London onto a single campus in 2005 bringing the free spirit and flair of 6,500 students. A total of 25 new office buildings, housing 40,000 professional workers are being constructed, along with 2,000 new residences.

The development of the area has shown the architects to be masterplanners, visionaries and cultural alchemists with a passion for great design, architecture and the integration of public and private spaces. Already 23 new restaurants have opened in King’s Cross making it the new culinary centre of London and 40 public spaces are being enjoyed.

“King’s Cross station has always been the gateway to the north of England and Scotland. Like the rest of once downbeat King’s Cross, the crescent-shaped Great Northern Hotel has been brought back to life. The hotel has really thought about its audience, who want a bit of razzle dazzle when in transit, hence the chandelier strewn GNH Bar.”

LOUIS VUITTON CITY GUIDE TO LONDON



“Developers and architects have made open spaces more important than individual buildings, given prominence to historic buildings, made connections where possible to surrounding streets, creating a series of places with distinct characteristics.”

ROWAN MOORE, THE OBSERVER, ARCHITECTURE



THE COUCHETTE

A playful interpretation of the train sleeper carriage, luxuriously appointed and benefiting from the same high quality amenities as the Edwardian, Heritage and Victorian rooms.

"The city's first railway hotel, opened in 1854, has been reborn as a 88-room classic thanks to a fabulous refit; railway fans will love Couchette rooms with beds snugly fitted into the window to echo sleeper carriages."

TIME OUT: THE BEST HOTELS IN LONDON





THE EDWARDIAN
LUXURY AND INTEGRITY

Walnut panelling, deep plum walls and acoustic lining make Edwardian rooms an enviable retreat above the hustle & bustle of Kings Cross.

Wifi is available free of charge to all guests, allowing you to work from anywhere within the Great Northern, and with Chromecasts in every room, you can stay connected to all your favourite films & TV shows whilst with us.

Enjoy fine dining in your room with 24 hour room service, and no additional tray charge.





THE HERITAGE

Befitting their rich architectural heritage and Grade II listing, the rooms have been sensitively restored with a design that exudes timeless elegance with a hint of modernity. The excitement and romance of the halcyon days of rail travel have been rediscovered, with an enveloping sense of deep quality, grace and soul.



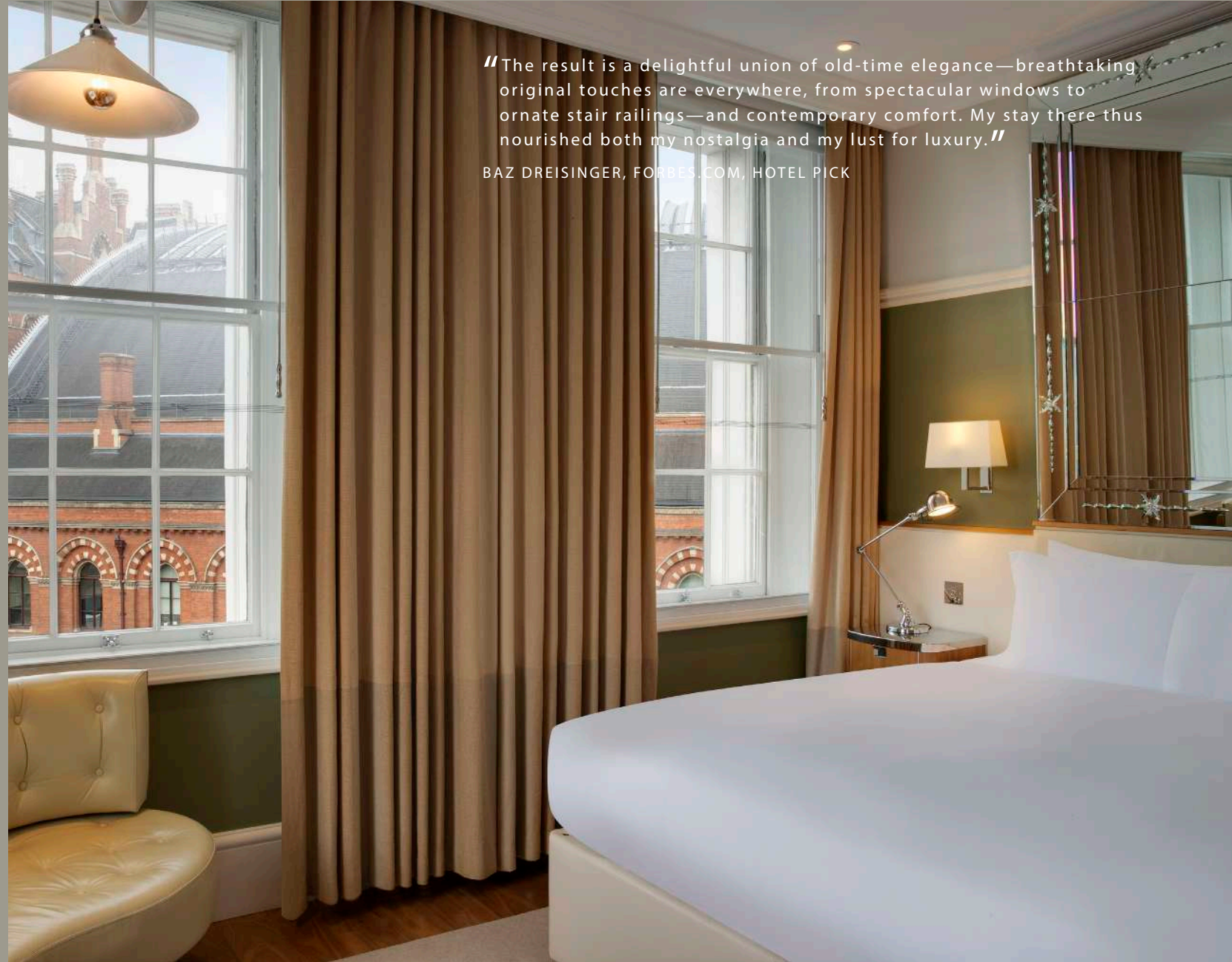
“Luxury features in our gorgeous standard Heritage room include a leather-and-walnut bedside table inspired by ladies’ vanity cases, posh bathroom tiles.”

GEMMA BOWES, THE GUARDIAN, BRITISH BOLTHOLES



THE VICTORIAN

Free from unnecessary clutter, the rooms are expertly proportioned, with high ceilings and an abundance of natural light through large “six-over-six” sash windows. Walls, floors, ceilings and windows have been acoustically lined to create a peaceful cocoon. Furniture is bespoke, designed and hand crafted by Italian and British artisans, with deluxe Hypnos beds and iconic Lefroy Brooks’ bathroom furniture.



“The result is a delightful union of old-time elegance—breathtaking original touches are everywhere, from spectacular windows to ornate stair railings—and contemporary comfort. My stay there thus nourished both my nostalgia and my lust for luxury.”

BAZ DREISINGER, FORBES.COM, HOTEL PICK



PANTRIES

Beautifully styled pantries, offering “home-from-home” comfort, are located at the end of each bedroom corridor. These are stocked with indulgent treats, newspapers and magazines, open 24 hours a day for your convenience.



THE LOUNGE

Escape from the hustle and bustle of King's Cross, for some peace and quiet in The Lounge, a cosy yet luxurious space, exclusively available to our residents. Hide in its nooks and crannies, for an informal meeting, to relax over a coffee or indulge with a drink, while watching time go by.

RAILS

Restaurant & Little Bar

RAILS Restaurant

One of London's finest destination restaurants, is situated on the first floor of GNH. The cuisine is Modern British with grilled dishes and a healthy serving of French influence. The design of the restaurant is stunningly beautiful and harks back to vintage railway glamour with moments of Parisian chic. The service is critically acclaimed for being attentive yet relaxed. Staying guests wishing to enjoy breakfast, lunch and dinner at the GNH are invited to dine at RAILS, and the hotel's room service is run from the restaurant's kitchen too, ensuring the highest standard of cuisine for guests at all times.



Stephane Cerisier, Executive Head Chef



Chateaubriand



Seared cod, buttered leek,
apple and thyme dressing



Little Bar

An inviting and snug space adjoined to RAILS restaurant. It showcases a creative menu specialising in French digestifs and cocktails along with an extensive French and global wine selection, complete with English sparkling wine.

This is a journey of discovery in intimate settings and personal service.







EST.

1854

GNH BAR

KING'S CROSS

Romantically designed to stimulate and nourish the traveller by redefining the idea of the classic station bar. Oversized chandeliers, cut glass mirrors and a sensuously curved pewter bar set the scene for the guests, regulars and passers by who soak up the vibrant atmosphere.

Open from breakfast until after midnight on week nights. Seasonal, imaginative menus from small plates, nibbles to weekend breakfasts.

“This King’s Cross landmark is a smooth running sweetheart of a place, so close to the platform you could get there in three minute. Check-in is a calm, quiet corner where you can catch your breath, and loungey GNH Bar is the sort of place to settle with a Bloody Mary.”

CONDÉ NAST TRAVELLER, THE GLOBAL 100 HOT LIST





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TRIBUTE PORTFOLIO

Owned and operated independently, the Tribute Portfolio brand celebrates and guarantees boutique individuality, while also harnessing the quality assurance of a Marriott Luxury Brand and all the benefits of the Marriott Bonvoy Guest loyalty program. Marriott Bonvoy is the world's largest luxury hotel loyalty program with earned points redeemable at over 7,800 hotels across 30 brands and 138 countries.

GNH guests have the automatic benefit of becoming part of the Marriott Bonvoy loyalty programme.

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